

BUSINESS DIALOGUE



OCTOBER 26, 2018

RECOLLECTIONS FROM STAKEHOLDERS IN SUCCESS



VICTORIOUS JOURNEY CONTINUES

SECOND YEAR ANNIVERSARY AT
GREEN UNIVERSITY TOWN

2018

SPECIAL
COMMEMORATIVE
ISSUE

**RE-MODELING
WORLD CLASS
ACADEMIA
WITH NSBM**

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**A RENOWNED
ACADEMIC'S
APPRECIATION**

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ISSN 2279-185X



**HEART OF
NSBM**
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**20 YEARS
IN THE MAKING**
PAGE 12



MINISTRY OF SKILLS
DEVELOPMENT AND
VOCATIONAL TRAINING



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NSBM has designed world class degree programmes merged leadership, ethics, global thinking, core management skills and leading edge technological innovations. It mainly focuses on producing graduates and postgraduate

professionals in the above fields. It is defined by its mission as a creative and innovative school of future generations. NSBM is driven by the themes of Innovation, entrepreneurship, technology and globalization to direct the country towards knowledge based globalized economy, while creating synergies with existing body of knowledge after considering the needs of 21st century in the fields of Management, Computing and Engineering Education. As a forward thinking school in higher education, NSBM assures the vital need to make learning relevant to industry expectations. NSBM has forged strategic collaborations with leading universities such as University College of Dublin, Ireland, University of Victoria, Australia and University of Plymouth, UK which enable its students to expose themselves to global thinking and best practices in global industries.

OUR VISION

“ To be Sri Lanka's best performing graduate school and to be recognized internationally ”

OUR MISSION

“ To develop globally competitive and responsible graduates that businesses demand, working in synergy with all our stakeholders and contributing to our society ”

- 
- A1 Main Auditorium Building and Programme Office
 - B1 The Student Centre
 - E2 Library Building
 - B3 Administration Building
 - C1 School of Business
 - C2 School of Computing
 - C3 School of Engineering
 - B4 Students' Accommodation
 - C4 Staff Accommodation
 - E1 Recreational Buildings
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A RENOWNED ACADEMIC'S APPRECIATION

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VICE CHANCELLOR -
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MY DREAM IS TO BE A CHIEF EXECUTIVE OFFICER

“ WHEN I WAS SMALL, I WAS DREAMING OF BECOMING A WOMAN ENTREPRENEUR WHO RUNS HER OWN BUSINESS. I HOPE I CAN ACHIEVE MY GOAL. NSBM PROVIDES US ALL THE OPPORTUNITIES TO GROW AS VISIONARY LEADERS ”





MY DREAM IS TO BE A SENIOR SOFTWARE ENGINEER

“ I FEEL, AT NSBM, I CAN
ATTAIN A STRONG
FOUNDATION IN COMPUTER
SOFTWARE ENGINEERING
WHICH WILL EQUIPP ME
WITH THE SKILLS TO LEARN
ANY EMERGING
TECHNOLOGY ”



MESSAGE FROM THE EDITOR-IN-CHIEF



It is with pride that I pen the editorial for the second issue of Business Dialogue for the year 2018. At the onset of the magazine, the key intention was to launch a lively interchange on numerous business related subjects. Business Dialogue also facilitated as a platform for academics, business leaders of both local and international

realms, business practitioners and, most importantly, students of business. This second issue however strides beyond that objective as it is published in commemoration of the second anniversary of NSBM Green University Town.

This issue celebrates and recaps the journey of NSBM as seen through the eyes of the parties who have helped us immensely through this journey. The Business Dialogue team comprising of our dedicated academics, met with and interviewed a comprehensive collection of people of all walks of life who have either influenced NSBM or been influenced by NSBM. Among the persons who were invited to share their opinions and views are state ministers, international university dignitaries, business leaders, alumni, parents, locals as well as our own dear students.

On the one hand the magazine is a testimonial to the milestones of our journey to the summit that we enjoy at the moment. On the other hand it is a valuable collection of views and insights into the rapidly changing higher education arena of Sri Lanka. The views share, as you will see, are a reassurance for us at NSBM that we have upheld our duty as a higher education body as well as the National School of Business Management.

I extend my sincere thanks to all who contributed to this issue of Business Dialogue, the resource personnel, the distinguished persons, the academics as well as my dear students. I hope it will impart wisdom as well as vision to its readers.

In closing, let me extend my warm wishes to NSBM to thrive and soar for many a year to come.

Mr. J. Baratha Dodankotuwa
Head, Academic Development and Quality Assurance
NSBM Green University Town

BUSINESS DIALOGUE

VICTORIOUS JOURNEY
CONTINUES

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THE HEART OF NSBM

DR. E.A. WEERASINGHE
REMINISCENCES FROM THE
VICE CHANCELLOR

We are about to divulge into the heart and soul of the National School of Business Management, the man behind this great university town. In conversation with the dynamic visionary Dr. E.A. Weerasinghe, we are given insight into the toil and challenges of setting up this International university, as well as the many hopes and dreams the Vice Chancellor himself has for this educational venture, that over 9000 students currently call their second home



What was your main inspiration to build this state-the-of-art university? What are the reasons behind this concept?

In 2006 I undertook NIBM which was facing a 15 million operational loss, so, as the then Director General my first responsibility was to ensure that I find remedies bring the institute out this financial situation. NIBM was spread in to the regional

level to promote diplomas and certificate courses, but finally we realized there is a limitation to expand this structure. We realized the regional institutes are not providing a sufficient learning environment. Students are stuck in classes and it is not the learning environment we envisioned for our students.

Due to the changes made to overcome the financial loss in 2011 at NIBM, the revenue increased up

to 400 million. During this process, we realized that there was a high demand for degree programs in Sri Lanka, so I thought of developing a fully-fledged university to offer degrees. With the financial strength gained, I presented my idea of this new university complex to the academic governing council, but at that time many took it as a fancy, unrealistic imagination and all I received were negative comments and discouragement. But, I had foreseen the future demand in higher education field and need to find ways of making this idea in to a reality. It was estimated as 4 billion project and we got a very good positive support from the former government since the leaders too had realized the real necessity of this mega investment.

How did you operationalize your inspiration into reality?

“ This university was built to cater a higher purpose, and within the next ten years this will be the most demanding knowledge hub in South Asia. We are now in the process of designing the second phase of NSBM and we are planning to introduce many new degree programs to cater future needs and demands. The second phase will consist of Law, sciences and medicine degrees to empower the higher education in Sri Lanka. We are also planning to acquire new affiliations from reputed universities and many other UGC approved degrees are in the pipe line ”

With the ministry and cabinet approval, we started seeking suitable land to implement the initial stage of the project. At that time, Dr. Abeyrathna Bandara suggested a land in Homagama and me including some of my staff made the first site visit. It was not the land that we finally built on, but it was certainly the start. After the visit, we requested 50 acres land and minister proposed this to the cabinet and finally 26 acres was approved and we bought this land, in Pitipana. Then we started call upon tenders for the architectural consultancy and after several discussions ECL was selected to design this university complex. Before commencing the design stage, we made visits to world's best universities with the design team, like Harvard, to get inspired. The preliminary designs were done, and the estimate was 8.6 billion. It was a



“ “Never give up”, you need to trust and believe in yourself when you are doing something. Especially when you are dealing with broad targets and visions, you need to have the strength and bravery to stand still and face extremely difficult circumstances. Facing all ups and downs with a stable mentality is the most difficult thing but it gives courage and strength to stay strong. And taking crucial and correct decisions wherever needed is the other secret of reaching the pinnacle of success. We have a limited timeline in our life. So, running fast and leaping over every hurdle is important. Do what you need to do right now, time is passing, so never wait for a good thing, go and get it ” ”

huge amount for us and then suggestions came to go for a Loan from a Chinese bank. During that time period we managed to find small scale contractors, and we laid the keystone and put the

foundation. The former government also had a policy to build all the buildings which put foundations during a short period, without dragging. It was a blessing for us. We negotiated with the bank, but

they had many conditions and one was to award the construction to a Chinese contractor. Finally, the Chinese bank came out with an 18 billion estimate for the project and the secretary of the ministry tried to



“ *The construction started and there were many challenges to face. There was no water supply to the site, thus, we started construction by digging several tube wells, until now we are using the water from these tube wells. Further, some tried to interpret NSBM as a private company and to cause chaos via this understanding, and we had to keep ensuring, that this is a self-finance institute under the then, Ministry of Skills Development and Vocational Training* ”



negotiate and get it down to an affordable level, but was unfortunately, unsuccessful. Fortunately, the Government got involved in to this financial matter and agreed to give a treasury guarantee to get a loan from a Local bank and BOC agreed to provide financial support. We got a quotation of 8.6 billion from a well-known local contractor and it was reasonable for us. Everything happened in an accelerated process, just within a period of 2 months we had a grand launching ceremony to launch this officially.

What were the challenges you faced in constructing

this first ever green university in South Asia?

The construction started and there were many challenges to face. There was no water supply to the site, thus, we started construction by digging several tube wells, until now we are using the water from these tube wells. Further, some tried to interpret NSBM as a private company and to cause chaos via this understanding, and we had to keep ensuring, that this is a self-finance institute under the then, Ministry of Skills Development and Vocational Training.

However, there was a huge concern,

how we are going to fill this massive university with students after construction. As a remedy to that, we started our city campus at Nugegoda in 2012 and started awarding degrees with affiliation from many foreign universities. The concept of the Green university became a reality within 1000 days and we were planning to make this transfer smooth in 2016. We made a grand opening ceremony in 2016 October and introduced a luxury transportation system for students to solve logistics issues.

What are the challenges you are currently facing in

managing this university complex?

After obtaining the bank loan, we didn't get any financial support from the government. We had a grace period to pay the loan, so during that time, we didn't quite feel the weight of such a huge loan, but when we started paying the installments, we realized it was indeed challenging. But until now, we are paying the loan without any delay and we have reached up to a 10000-student capacity within 2 years of opening.

In 2016, we gifted this state of art university to the next generations and the other challenge was to find qualified suitable lecturers to deliver the knowledge. Many were interested but, our selection criteria is very strict because we need a best team in building this knowledge hub. A few supportive hands worked with me and came hand in hand to face all the challenges, and without their support and strength it will be really difficult to face the challenges and grievances that came from many streams.

What will be the future of NSBM?

This university was built to cater a higher purpose, and within the next ten years this will be the most demanding knowledge hub in South Asia. We are now in the process of designing the second phase of NSBM and we are planning to introduce many new degree programs to cater future needs and demands. The second phase will consist of Law, sciences and medicine degrees to empower the higher education in Sri Lanka. We are also planning to acquire new affiliations from reputed universities and many other UGC approved degrees are in the pipe line. I need to say, NSBM was not entertained by the government since this is self-finance institute. But getting

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the title of “university” is the key focus, and I think there is no reasonable reason to avoid this request, since I am confident that we have indeed made all the relevant infrastructure including quality academia to strengthen higher education in the country.

How do you differentiate your experiences at NIBM

and 4 years at NSBM city campus and now at Green university town?

Well, these are the three different phases, and at NIBM recovering the financial loss and changing the attitudes of the employers with a conventional mind set was the major challenge. And at NSBM Nugegoda we didn't experience much issues, the operation went smoothly because we had limited periphery to deal with and management was easy due to that. And there were academics and operational heads to look after the operations and everything went well at Nugegoda. Here at Green university town, we are facing different challenges, such as maintenance and managing human resources and a huge number of students. But all operations are going smoothly, and all are working really hard to ensure the quality standards at NSBM Green University Town.

As a visionary leader of this Green University, what is your message to the society?

“Never give up”, you need to trust and believe in yourself when you are doing something. Especially when you are dealing with broad targets and visions, you need to have the strength and bravery to stand still and face extremely difficult circumstances. Facing all ups and downs with a stable mentality is the most difficult thing but it gives courage and strength to stay strong. And taking crucial and correct decisions wherever needed is the other secret of reaching the pinnacle of success. We have a limited timeline in our life. So, running fast and leaping over every hurdle is important. Do what you need to do right now, time is passing, so never wait for a good thing, go and get it.

THRIVING PLATFORM FOR SMART WORKERS

RECOLLECTIONS FROM THE
DEPUTY VICE CHANCELLOR
MR. CHAMINDA RATHNAYAKE

Throughout my journey; most of the things that I started in my life were just a dream at the beginning, it can even be applied to NSBM in the sense we started dreaming about the University first and then developed that dream in to a reality. For instance, when I was selected to NIBM, Kandy as an Executive Officer in 2005, till my very first day at work I did not know that this had been closed for about 8 months, which gave an opportunity to for me to handle the entire project starting from zero. I was the one answering phone calls and conducting lectures while handling many other responsibilities.

Starting from your childhood, how would you explain your journey till today?

If I start from my childhood, I'm not from Colombo, I'm from Matale. My hometown is Puwakpitiya, far remote yet a very beautiful and small village and that is where I started my journey. My family background is much in to teaching and academics; my mother was an English teacher and father was a Mathematics teacher, which gave me a healthy family background and it was well suited to build an academic personality. Finally all my siblings including me have ended up as lecturers and teachers.

I shifted to Matale town with my parents for higher studies, I studied at St. Thomas' College,

Matale, did Mathematics for A/Ls and then I got in to Computer Faculty of University of Colombo. After my first degree, I completed my master's studies at University of Colombo School of Computing. I also completed Postgraduate level of the MBA Programme at University of Wayamba. Currently I'm pursuing my PhD with Stockholm University, Sweden.

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Dr. Weerasinghe has this really amazing quality of delegating the responsibilities without regarding the age or if you are young. So straightaway he asked me to take-up the Kurunagala operations as well. In the meantime, I was also handling the Kandy branch, and by the time I was asked to join NSBM, for which I had any second thoughts. And here again when we joined NSBM, there was no university and we just had a plan in our heads. Starting from zero we made this a reality.

gave an opportunity to for me to handle the entire project starting from zero. I was the one answering phone calls and conducting lectures while handling many other responsibilities. Few years later we started the NIBM, Kurunagala branch.

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What was the turning point in this journey towards becoming the Deputy Vice-Chancellor of the first ever Green University in South Asia?

The turning point in my professional life, I think was in 2010. Upon the request of the Ministry of Skills Development and Vocational training, we were required to propose a project for the United Nations International Year of Youth. I received this request through our Vice Chancellor, Dr. Weerasinghe and that was a sleepless night for me. In the morning, I had the project document in my hand; Emerging Young Leaders Award (EYLA). The project was aimed at searching for and recognizing young individuals with superior leadership qualities who stand apart. We received applications from around 1500 applicants and I was personally involved in all the 1500 interviews. The outcome was amazing. Today the 10 finalists and many more are serving the country at different levels and some are diplomats. For example, Jayathma Wikaramanayake, the first runner-up of EYLA'2011 today serves as the United Nations Secretary-General's Envoy on Youth and Ajanthan

Sivathas the winner of EYLA holds a top corporate position.

From that point onwards, the management of NIBM started believing in me. Whenever there was a new project coming in, it was given to me with a strong confidence in my capabilities and I had the green light in most of these projects and mostly they ended up with desired objectives. Therefore I consider the project EYLA as the turning point in my professional life. One thing to add, at NSBM I was first appointed as a Senior Lecturer, and in every six months' time I was given a higher position. I was the Head of Faculty of Computing first, then the Manager of NSBM, then the Assistant Manager HRM, and finally the Deputy Vice Chancellor. I truly believe it was possible because of the confidence I have built and sustained. Further the impact when you work under a strong leader such as our Vice-Chancellor gives you enormous confidence because he is a very quick decision maker who expect results to be spot on!. And hence we are exposed to

enormous pressure which I personally take as a very positive impact individually and as an organization.

What is NSBM Green university Town, how would you introduce the institution?

I always feel, if there is an issue in a country the relevant people must take the responsibility for that. For example, if there is an issue in higher education, the responsible people are us, because we are lecturers, we are academics, so we need to embrace that responsibility.

NSBM is a unique government project, in which the academics took the national responsibility of resolving one of the issues residing in higher education sector by lighting a small flame in the darkness without blaming to system. We believe that we have given a complete solution, by giving an opportunity for the qualified students who do not receive university entrance, as well as the parents who had to send their children far away out of the country, for higher education. So, how I see NSBM is that it is a place made by a dedicated team of academics instead of just blaming the system. This team, under the visionary leadership of Vice Chancellor, Dr. Weerasinghe, has managed to make this a reality, under the existing socio, economy.

We can always blame the systems or complain about the macro or micor issues, yet NSBM never does that. We have learnt from the system and created this lovely project. That is the uniqueness of this project.

How would you explain your experience in managing an institution

with over 9000 youth? What are your challenges?

The most important thing is you should see the reality as the reality. We need to understand the students' needs and how the new generaion is different from us. We need to make sure that we give them whatever the facilities that suit them while keeping our value system preserved. For example, if they are addicted to phones, as elders we should try to understand why that is happening, rather than blaming them. Then only we can guide them by seeing the issue in independent point of view. We should always respect the generation gap and understand that the culture and technologies evolve with time.

When managing this 9000+ youth it is not efforts of only me, but of all the academics. They all take responsibility of their students. If something goes wrong they will not just turn away and go. They will interfere and try to address the issues then and there. That is the culture we have inculcated at NSBM, therefore it is well managed. Even the nonacademic staff members are very vigilant about the students. No one here would just wipe off their hands saying it's not my job. We have a very sensible set of people to run the institution, not only the managers, every employee of NSBM is sensitive of the students' needs. It's of course challenging, yet we very much use peoples' skills in managing it.

Adding to the same, another important challenge is that we need to make sure our students are inspired. Students will not just learn what we preach. For instance, if we ask them not to chew gum in a lecturer, they will not adhere unless we as a lecturer do the same. You can't

just say, this new generation does not listen they watch and get inspired. Thus, if we don't practice what we preach, then they will not take it seriously. This is one of the main challenges faced by whoever is interacting with today's youth, even the parents. The children would want to get inspired by the act of us; elders. If you want your child to engage in a sport or live a happy life, first you have to work on those. Likewise, most part of the issue can be solved based on our own actions. For example, students don't just go to a lecture to learn a subject, but they will come to follow the lectures of a particular lecturer. So, we need to inspire them in every possible aspect.

What do you think the world is expecting from an undergraduate in next 5 to 10 years' time? Are we ready for it?

Most possibly it is creativity. Most of everyday aspects are becoming programmable. For example, today we teach English Language, but in the future, it may not be about English Language but about communication, the creative communication is what matters. Of course, there are plenty of Google tools which are 99.75% accurate in language translation.

Hence, the important thing is 'creative thinking', all the other aspects will be programmable through computers and artificial intelligence. The world expects the student to be creative. The future industry might ask for adaptable and creative people than ones with technical knowledge. Thereby, it is the utmost responsibility of any university to shape creative undergraduates.

NEW EXPANSIONS, MORE NUMBERS

VIEWS FROM A BOARD MEMBER

MR. E. A. RATHNASEELA

DIRECTOR, DEPARTMENT OF PUBLIC FINANCE



In conversation with the humblest man at the Department of Public Finance. The soft spoken and amiable Mr. E.A. Rathnaseela, a member of NSBM's Board of Directors, who has seen NSBM through to its massive expansion here in Pitipana, Homagama, had many a thing to say along with well wishers to all its members!

What are your thoughts on NSBM, today?

NSBM has certainly exceeded our expectations. I am impressed by how NSBM has distinguished itself from the rest of the universities in Sri Lanka. One thing that sticks out the most is the employability factor its students. Whilst the university shall certainly be

one of the largest in terms of student enrollment, it is indeed a pleasure to see an equally incremental percentage of NSBM graduates in steady employment.

Tell us a little bit about the role you played in the establishment of the Green University?

I have been with NSBM from the onset of the Green University Town. As I am attached to the Department of Public Finance, my main task has been to ensure and take on full responsibility for the smooth running of all financial matters, especially with regard to the 8bn loan which was acquired to build this awe-inspiring university. I am very happy to state that with the flourishing numbers at every student intake and the

acquiring of best practices and knowledge at the university, this has been an assuring task for me. And I am confident that once the university is free of the loan payments, it would be able to soar higher than ever, with absolutely no limitations.

What do you think the future holds for NSBM?

I see NSBM in true international flavor. With a throng of international students, even more qualified faculty from around the world, an enhanced lecturer-pupil ratio. NSBM has the potential to give so much more for its students in the years to come. I believe that with new expansions the university will also be able to attract more numbers with more hostel facilities and other means of accommodation for local and foreign students.

Message to students and staff of NSBM:

To all the students, you are indeed very lucky and privileged to be a part of this Green University. You have already attained assurance of a bright future. So, do take maximum of your time at the university and enjoy the benefits and facilities of being a truly international graduate, whilst reaping the comforts of your mother country.

To all the staff, I have never seen a more dedicated, competent and lively task. And it is certainly a pleasure to sit in on all the Board meetings, simply to listen to your countless accomplishments and capabilities. Please do continue to stay with us and let us all soar through this journey together. Wishing all the very best!

MY DREAM IS TO BE A CREATIVE INTERIOR DESIGNER

“ STUDYING INTERIOR
DESIGNING AT NSBM HAS BEEN
A PHENOMENAL AND
INFORMATIVE EXPERIENCE FOR
ME, IT GAVE ME THE PLATFORM
TO TURN MY PASSION INTO
SOMETHING THAT I LOVE AND
ENJOY DOING SO MUCH, INTO
A CAREER ”



20 YEARS IN THE MAKING



PROF. BRIAN FYNES;

ASSOCIATE DEAN (INTERNATIONAL) AND PROFESSOR OF SUPPLY CHAIN MANAGEMENT AT THE COLLEGE OF BUSINESS, UNIVERSITY COLLEGE DUBLIN

I would like to wish NSBM Green University continued success into the future. The past two years have seen the campus grow and develop at an exceptional rate and I look forward to witnessing the exciting times ahead for NSBM Green University

“NSBM Green University has global ambition and has an established international reputation...”

Prof. Brian Fynes; Associate Dean (International) and Professor of Supply Chain Management at the College of Business, University College Dublin shared his perspectives of NSBM Green University Town with Business Dialogue. The University College Dublin in Ireland is among the best top universities in Europe and is popular for research-intensive

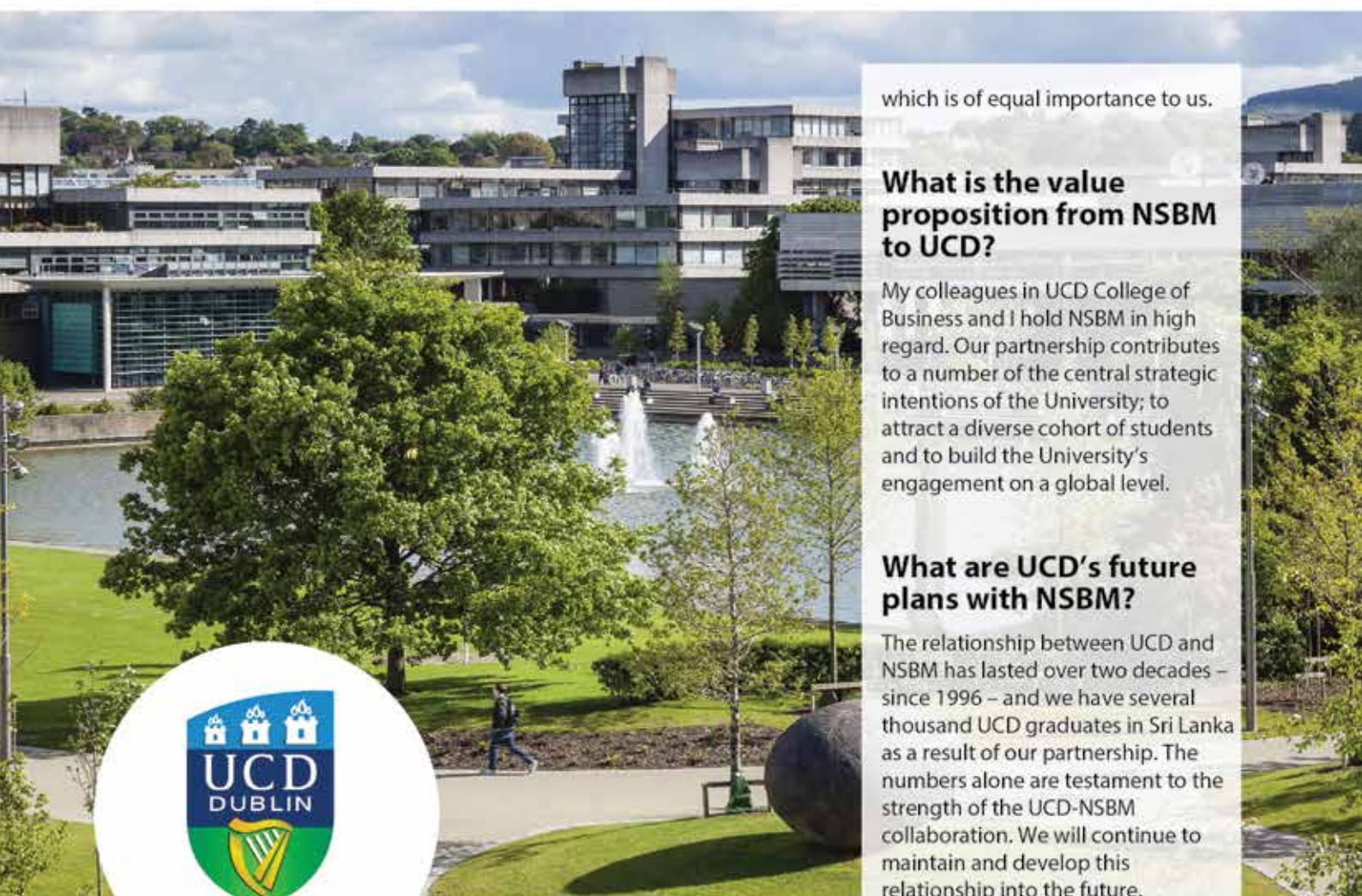
programmes. The relationship we have with UCD is one we cherish...

What is your view of NSBM as a global university, do you consider NSBM Green University to be on par with international universities?

NSBM Green University is a unique and modern campus within both Sri Lanka and the wider region. I believe that the ethos behind its establishment is highly

commendable and it stands as an exemplar to other institutions. Many modern universities could certainly learn by the example set by NSBM's ultra-modern campus and green credentials. NSBM Green University has global ambition and has an established international reputation.

What are your thoughts on the model in which the UCD flying faculty teaches degree programme modules in Sri Lanka?



which is of equal importance to us.

What is the value proposition from NSBM to UCD?

My colleagues in UCD College of Business and I hold NSBM in high regard. Our partnership contributes to a number of the central strategic intentions of the University; to attract a diverse cohort of students and to build the University's engagement on a global level.

What are UCD's future plans with NSBM?

The relationship between UCD and NSBM has lasted over two decades – since 1996 – and we have several thousand UCD graduates in Sri Lanka as a result of our partnership. The numbers alone are testament to the strength of the UCD-NSBM collaboration. We will continue to maintain and develop this relationship into the future.



Think bigger, go further, learn more

It is important for UCD College of Business to maintain the quality of teaching and programme delivery for which it is renowned. We are Ireland's leading business school and we continue to be recognised internationally as one of an elite group of institutions with the triple crown of accreditation. It is essential therefore, that our UCD faculty is involved in the delivery of our programmes across all our international campuses. In addition to this, our visiting faculty act as a connection between NSBM and UCD. We see it as vitally important to ensure our students have the best experience possible throughout their degree programme and that they always feel connected to UCD. This connection is continued well

beyond the completion of their degree programme. One only need look at the UCD Alumni Association in Sri Lanka. Its membership and strong sense of community are very impressive and they are a credit to both UCD and NSBM.

What is the position of NSBM among UCD's business partners?

As one of our longest and most enduring educational collaborations, the relationship between NSBM and the UCD College of Business is of the utmost importance for both institutions. While, like all business partnerships, our relationship is solidified by a memorandum of agreement, it is the continued friendship between our universities

How do you see the global higher education industry in 10 years and NSBM-UCD partnership in that?

Higher education is growing exponentially on the global scale and demand needs to keep up with such progress. The construction of NSBM Green University as a response to this reality is a very welcome development. The campus not only ensures demands in higher education in Sri Lanka are being fulfilled, it also ensure students are receiving the best possible education, in the best possible location – a modern, state of the art university, for a modern nation. Demand will continue to grow, as will the relationship between UCD and NSBM.

**WITH
PLYMOUTH
UNIVERSITY**

PERSPECTIVES FROM PARTNER UNIVERSITIES



EXCELLENT ENVIRONMENT FOR LEARNING

On behalf of the University of Plymouth, I wish NSBM Green University Town a happy 2nd Anniversary and, to all its students and staff, a very successful year ahead! I look forward to my next visit to the beautiful island of Sri Lanka and seeing our friends at NSBM in December of this year.

“NSBM GREEN UNIVERSITY CAMPUS IS AN IMPRESSIVE, STATE OF THE ART FACILITY THAT PROVIDES AN EXCELLENT ENVIRONMENT FOR LEARNING...”

University of Plymouth has been a long-standing and valued academic partner of NSBM ever since its inception. Prof. Simon Payne, Deputy Vice Chancellor of University of Plymouth graciously agreed to share his contemplations on NSBM with us at Business Dialogue.

What is your view of NSBM as a global university, do you consider NSBM Green University to be on par with international universities?

It has been exciting for the University of Plymouth to witness NSBM's development as a significant provider of Higher Education. NSBM Green University campus is an impressive, state of the art facility that provides an excellent environment for learning. Through its partnerships with leading international universities such as the University of Plymouth, NSBM is able to offer globally recognised degree programmes in a campus environment of an international standard.

What are your thoughts on the model through which the

University of Plymouth flying faculty teach degree programme modules in Sri Lanka?

Working closely with NSBM, we have developed an exciting range of Bachelor degree programmes in subjects ranging from International Management to Computer Networks. Each programme is co-delivered with NSBM, with University of Plymouth academics flying to Sri Lanka to deliver a number of modules. This allows all NSBM students on our programmes to experience teaching by our world-leading experts. Students value and enjoy the different style of learning and the international perspective that we bring to the classroom. By working in partnership, NSBM and the University of Plymouth are able to deliver a truly enriching learning experience for students. Through the partnership we have developed, students are able to study in a fabulous modern

campus, experience teaching by leading international academics and graduate with a UK Bachelor's degree without the need to leave Sri Lanka.

What is the position of NSBM among the University of Plymouth's academic partners?

The University of Plymouth is a truly global institution with partnerships across the world. We offer programmes in locations including Hong Kong, the USA, Singapore, Malaysia, Switzerland and Greece. Through our global network we enable students across the globe to benefit from our expertise and to gain internationally recognised qualifications. NSBM plays an important role in our global network of partners. Currently, around 1700 students are enrolled on University of Plymouth programmes at NSBM,

making this one of our largest partnerships.

What is the value proposition from NSBM to the University of Plymouth?

When the University of Plymouth first visited Sri Lanka nearly 10 years ago, we recognised a growing desire for good quality international degree programmes to help fulfil the ambitions of a new generation of young Sri Lankan's looking forward to a brighter future. With its strong reputation within Sri Lanka and the wider region and its ambitious 'Green University' vision, NSBM was the natural choice as a partner.

What are the University of Plymouth's future plans with NSBM?

We are continually looking at ways to enhance our programmes and to make them as relevant as possible to the career needs of students. For instance, recent changes to our suite of computing programmes have introduced a wider range of new and exciting specialist modules for students. As the campus continues to grow and expand, we look forward to the opportunities that the future will bring.

What value/ advantages does the University of Plymouth Summer School provide to participants from NSBM?

Every year, a group of students

from NSBM travels to Plymouth to take part in our annual 'International Summer School'. Students from across the world gather in Plymouth to participate in a range of exciting academic and social activities. The Summer School is delivered by academics

and industry specialists with incredible international lecturing experience and students gain an insight into topics as diverse as leadership, entrepreneurship and cross-culture communication. Students also enjoy some fantastic social activities, including visits to London and a range of local attractions. Sri Lankan students must really enjoy the experience as several students who have participated in our Summer School have chosen to study for a Masters in Plymouth!

How do you see the global higher education industry in 10 years and NSBM-PU partnership in that?

There is no doubt that the world is becoming smaller as a result of technological developments and increased global interconnectedness. This will enable universities to operate at an international level, to offer greater choice to students and to deliver learning in new and engaging ways. At the same time, Higher Education has an important role to play in addressing some of the challenges of globalization. For instance, the University of Plymouth is playing its part in tackling global environmental threats through ground-breaking research on the problems of micro-plastics in our oceans and soil erosion in Africa. With our shared concern for the environment and our hopes for a more environmentally sustainable future, we will continue to work in partnership with NSBM to embrace the opportunities that the future holds whilst helping to address some of the challenges.

“When the University of Plymouth first visited Sri Lanka nearly 10 years ago, we recognised a growing desire for good quality international degree programmes to help fulfil the ambitions of a new generation of young Sri Lankan's looking forward to a brighter future. With its strong reputation within Sri Lanka and the wider region and its ambitious 'Green University' vision, NSBM was the natural choice as a partner.”



MY DREAM IS TO BE A BUSINESS LEADER

“ THAT'S WHY I CHOSE
NSBM GREEN
UNIVERSITY TOWN,
FOR IT IS THE PLACE
THAT PRODUCES
FUTURE LEADERS ”



WITH
PLYMOUTH
UNIVERSITY

Affiliated exclusively to top-ranked universities



VICTORIA
UNIVERSITY
MELBOURNE AUSTRALIA



Transfer to Australia





PERSPECTIVES FROM PARTNER UNIVERSITIES

PIONEERS IN WORLD CLASS EDUCATION

WISDOM IS MORE TO BE DESIRED THAN GOLD



I wish NSBM, its staff and students the very best as pioneers in world class international education in Sri Lanka

Professor Peter Dawkins, Vice-Chancellor & President of Victoria University pleasantly agreed to share his viewpoints about NSBM as well as our partnership. Ranked in the world's top 2% of universities, VU is one of Australia's few dual-sector universities.

What is your view of NSBM as a global university, do you consider NSBM Green University to be on par with international universities?

NSBM is well advanced on its journey to become an internationally recognized university in Sri Lanka. The development of its disciplines, its international engagement, its high quality faculty and its strategic vision together form a very powerful impetus to drive international recognition.

What is the position of NSBM among VU's

business partners?

NSBM is VU's exclusive transnational education delivery partner in Sri Lanka and one of its premier international partners. The strategic engagement between our two universities is exciting and we anticipate significant growth, recognition, and diversity to emerge in the medium term future. Above all this will be achieved because of the excellent value proposition we together offer parents, employers and industry in Sri Lanka.

What are your recommendations to produce high quality VU-NSBM graduates?

The kernel to producing high quality graduates is creating a student focused experience and driving high standards and excellence.

What are VU's future plans with NSBM?

VU's future plans as a relatively new partner are to provide an excellent

student experience with world class graduate employment and further study outcomes. This will provide the platform for new, exciting majors in business, information technology and engineering.

How do you see the global higher education industry in 10 years and NSBM-VU partnership in that?

This is an excellent question. In ten years I anticipate, similar with other VU premier transnational education partnerships, the following outcomes:

- Being the Australian foreign degree provider of choice in Sri Lanka
- Having hundreds of alumni who are making significant contributions professionally and personally and in turn providing validation of our joint program, and
- Both universities creating significant internationalisation benefits for each other



PERSPECTIVES FROM PARTNER UNIVERSITIES

FORGING SMART COLLABORATIONS

Professor. Uno Fors, Head of department, and Associate Professor Sirkku Männikkö Barbutiu, Director of postgraduate studies of the Department of Computer and Systems Sciences of Stockholm University joined in conversation with Business Dialogue and shared their perceptions of NSBM and our newly forged partnership. Ranked among the world's top 100 universities, Stockholm University is one of Europe's leading centres for higher education and research

in human science and science.

What are your thoughts on the model in which NSBM academics read for their PhD at Stockholm University?

Prof. Uno: I think this is a great opportunity, both for Stockholm University, and hopefully also for NSBM. SU has a long experience in

collaborating with different international universities, which refreshes our understanding of ICT-related issues in the world. And I think that NSBM benefit from this collaboration in both the academic sense (training of PhD students) as well as in the cultural sense (getting to know how we in Sweden are thinking and working).

What are your recommendations to

sustain this model?

Ass. Prof. Sirkku: When working at distance, it is really important to have close, regular collaboration practices and to create a supportive learning environment which brings all our PhD candidates together. Peer learning is a powerful tool!

What is your view on the quality of NSBM academics who

What is the value proposition from NSBM to Stockholm University?

Prof. Uno: As I mentioned above: that we learn more from challenges in other regions of the world as well as that we always like to work with and supervise PhD students. And besides that, all academics at SU want and need to publish scientific papers. This collaboration will lead to an increase volume of this.

initiate research projects together with NSBM colleagues.

How do you see the global higher education industry in 10 years and NSBM-Stockholm University partnership in that?

Ass. Prof. Sirkku: This is a pioneering collaboration where two very different academic



PROFESSOR. UNO FORS, HEAD OF DEPARTMENT, AND ASSOCIATE

“ I wish to express a very warm congratulation to the 2 year old Green University Town. I think it is extremely welcoming, of high quality and a real example for the future ”



PROFESSOR SIRKKU MÄNNIKKÖ BARBUTIU, DIRECTOR OF POSTGRADUATE STUDIES OF THE DEPARTMENT OF COMPUTER AND SYSTEMS SCIENCES

“ I wish to extend my warmest congratulations to the two-year old! You have managed to achieve so much during such a short time. When visiting your lovely campus I had the opportunity to sense the visionary enthusiasm of the staff and the students. I wish you continuous success in your academic endeavour! ”

participate in the programme?

Ass. Prof. Sirkku: I think that the PhD candidates are a group of enthusiastic and dedicated individuals with an open mind and a desire to learn and develop themselves and their institution.

What are Stockholm University's future plans with NSBM?

Ass. Prof. Sirkku: As the director of postgraduate studies, I am, of course, keen to see a continuous consolidation of the collaboration. I would also like to see that even our senior researchers could

cultures meet and, as Uno says, the structures and policies are complex which makes it hard to predict the future. I hope, however, that our collaboration can provide important models and experiences for global HE.

A RENOWNED ACADEMIC'S APPRECIATION

VIEWS FROM ACADEMIC GOVERNING COUNCIL

PROF. SAMPATH AMARATHUNGA

VICE CHANCELLOR - UNIVERSITY OF SRI JAYEWARDENEPURA

Professor Sampath Amaratunge, the visionary and builder of organizations, astute university administrator, academic par-excellence, renowned business consultant and humanist is back in the straddle as Vice Chancellor, University of Sri Jayewardenepura, for a second consecutive

term in office. Professor Amaratunge, BA (Hons.) in Economics from the University of Sri Jayewardenepura, MA in Economics from the University of Colombo, MSc. in Economics of Rural Development from Saga National University and Ph.D. from Kogoshima National University in Japan, counts over 27 years' service

in the University of Sri Jayewardenepura. An authority in Rural Economic Development, Professor Amaratunge has won several awards including the prestigious Research Excellence Award (2002) of the Kyushu Society of Rural Economics, Japan. He has over 75 refereed publications to his credit, both locally and internationally.



What is your perspective of NSBM, better than you imagined it would be or exactly what you expected?

I see NSBM as a competitive management school in its booming stage. The massive and unmatched infrastructure of NSBM should be highly appreciated. I will say that my imagination regarding a green university at an international level has exactly been met by the first ever green university in Sri Lanka, NSBM. I will specifically

emphasize the absence of red tapes in the decision-making process within the university. I admire the degree of freedom which prevails within the university culture.

Tell me about the role you played in the journey of transformation from city campus to mammoth Green University.

The way that NSBM has shifted from the city campus concept to the university village concept should be highlighted. I should give emphasis to the advantage of the location that NSBM can

enjoy. Though NSBM has challenged the city campus concept and shifted to the green university concept, as it locates in a suburb area of Colombo city, it can freely enjoy the benefits from both aspects.

Where do you see NSBM headed? On international land and beyond?

My special appreciation should go to the strong leadership which is given by the Vice Chancellor, Dr.

My special appreciation should go to the strong leadership which is given by the Vice Chancellor, Dr. E.A. Weerashighe. One of my concerns is on the freedom on selection of the students for the university, which is impossible in state universities. Therefore, you must concern to select academically excellent students and students who outperform in extracurricular activities under special conditions so that the university can gear up to a much better level than now. If NSBM can reach student markets in other countries such as Maldives, I believe that NSBM will get a good number of international students than now. Overall, I believe with the correct blend of the board of management, committed staff and a sort after student base, NSBM will be a leading business school in Sri Lanka with an admirable basis of international students.



E.A. Weerashighe. One of my concerns is on the freedom on selection of the students for the university, which is impossible in state universities. Therefore, you must concern to select academically excellent students and students who outperform in extracurricular activities under special conditions so that the university can gear up to a much better level than now. If NSBM can reach student markets in other countries such as Maldives, I believe that NSBM will get a good number of international students than now. Overall, I believe with the correct blend of the board of management, committed staff and a sort after student base, NSBM will be a leading business school in Sri Lanka with an admirable basis of international students.

Any recommendations for further improvement?

My first most concern is the inadequate number of qualified lecturers. I'll advice to upgrade the qualifications of the lecturers to uplift the quality of the course content delivery for the students. Or else NSBM must recruit qualified lecturers, so that the portion of the highly qualified lecturers will dominate. I explicitly recommend having visiting lecturers from the industry, so that the students will feel what the industry requires from them.

Message to students and staff

I'll request all the students to get the best out of the facilities at NSBM. I extend my message for the students by requesting them to enjoy the extracurricular activities while giving due care for the academics. I'll urge the necessity of following professional



courses during their undergraduate life. This is because, I thoroughly believe the huge demand in the industry for multi-qualified graduates.

For the staff, I should request them to be a well-read lecturer who has a challenging knowledge. I'll further ask them to study case studies on their higher studying courses as well. I should reveal the necessity of having foreign exposure as a lecturer is also a crucial factor to build-up as a strong lecturer. Continuous attendance on research and publications should also be highlighted in passing my message to the academic staff. I request to create a very friendly culture with the students, the academic and non-academic staff as well.

Prof. Sampath Amarathunga concluded his discussion by sending his warm wishes to NSBM.





CREATING THE IDEAL AMBIENCE FOR EDUCATION

VIEWS FROM ACADEMIC GOVERNING COUNCIL
DR. HARSHA CABRAL
PRESIDENT'S COUNSELOR

Dr. Harsha Cabral is a businessperson who has been the head of 6 different companies and presently is Chairman of Tokyo Cement Co. (Lanka) Plc. He is also Member of ICC International Court of Arbitration, Member-Academic Studies Board at The Institute of Chartered Accountants of Sri Lanka, Council Member at the University of Colombo, Member of Law Commission of Sri Lanka, Council Member at Council of Legal Education (Sri Lanka), Course Director at The University of Wales, Vice President of Business Recovery & Insolvency Practitioners Association, Member of National Council for Economic Development, Council Member at Institute For The Development of Commercial Law & Practice, Member of Postgraduate Institute of Medicine of Sri Lanka, Member of Young Chartered Accountants Forum and Member of Iclp Arbitration Centre and on the board of 17 other companies.

What is your perspective of NSBM, better than you imagined it would be or exactly what you expected?

Better than what I have expected. Because overall, I thought that it would be another tutory sort of a place in Sri Lanka. Since I'm involved with the university structure in various other universities, I was quite impressed, first with the infrastructure. Number two is catering not only for Sri Lankan students, but for students from other countries as well. This is something that we have not been able to do in our present tertiary education system. It's better if we can promote our education system. Because nexus for education in Sri Lanka is high, the quality of the lecturers is high. We have the ideal atmosphere for the quality education. Other than the state university structure, what we had was the other types of tertiary education institutions where students were blocked for higher education. So higher education at a different level is very good.

Tell me about the role you played in the journey of transformation from city campus to mammoth Green University.

Once I saw the infrastructure I didn't expect that would get off from the ground so fast. I saw the initial stage of the growth. From the last meeting that I went, I could realize that they have really prospered. Because the overall idea is giving a proper education. Proper education consists of delivering the courses under a university village. When you benchmark with top ranked universities in US, UK you may see that they are cities. For an example, Canberra state of Australia, where the entire city is revolved around two universities Australian National University (ANU) and Canberra University. Green University Village concept is the first of its kind in Sri Lanka. Most of the students will become residents around the university during the course duration.

Where do you see NSBM headed? On international land and beyond?

The variety of the subjects that green university provides is something mentionable. Sri Lankans are only restricted to medicine, engineering, Law and Accountancy. Those are traditional approaches. But here subjects offer by NSBM is much bigger than from a standard traditional university. For an example, tourism and hospitality and Artificial Intelligent. I see this as one major plus point. The collaborations that you have with the other universities such as Australian Universities, Ireland Universities and UK Universities opens the window for the students to venture into different areas. The Vice Chancellor to the NSBM is a very enterprising and a visionary leader. With this leadership and the supportive board of management with the collaboration of each member of NSBM, I believe that NSBM will rock the national higher education sector and will extend the boundaries beyond the country very easily. I am certain that NSBM has set an example for the stereotype traditional education sector in Sri Lanka by totally thinking out of box.

Any recommendations for further improvement?

I believe that NSBM is on the right track. For further improvements I urge the assurance of the quality of the education that you are providing. Sri Lanka has the proper atmosphere for the education as a country with a high literacy rate and a well reputation for the education, where NSBM can put its self forward in grabbing these tremendous opportunities as a leading higher education provider. I will repeatedly urge the necessity of introducing new degree programs other than the

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set of standard degree programs provides in other traditional universities. The crisis of driving trishaws by highly qualified people in India is mainly due to the lack of focus on other niche professional degrees than the standard degree programs such as Medicine, Engineering, Accountancy and Law. Though other well-established government sector universities are trying to introduce new degree programs for their curriculum, they were unable to hit the target with

the whole set of bureaucracy involved. With the flexible decision making and implementing system in NSBM, I believe, it can move faster in adding new courses to their degree program.

Message to students and staff

In passing my guidelines for the students of NSBM, I should mention the fastest growing competition in the education system. Every student should try to compete at their maximum capacity to face this competition during their university life. I will ask the students to outshine in academics while polishing their other soft skills and professional qualifications during the university life. I'll put forward the necessity of the hard working for students during their undergraduate life as well.

The staff members should always think that the students' best years of their lives are in your hands and you have to always be attentive to ensure they prosper. The friendly nature that the staff members must keep up with each student, is a common scenery in global universities, which NSBM should cultivate. I believe that the academic staff should be assembled with 50% from the academics and the rest with the practitioners, as this will reduce the gap between the industry and the graduate. NSBM should develop a Job oriented syllabus. I will suggest the changing of the assessment style of the students. I completely disagree with the closed book exam system, which develops paper qualified graduates and I will ask NSBM to come up with an examining method that inspires graduates.

With all these green and red lights Dr. Cabral added his best wishes for the continuing success story of the first ever green university in our motherland Sri Lanka.



OPINIONS FROM THE PUBLIC AND VICINITY

THE ROAD TO NATIONAL AND INTERNATIONAL RECOGNITION

HON. BANDUALA GUNAWARDENA
MEMBER OF PARLIAMENT

“ We thought specially Homagama area, which is a beautiful country side of the island, would be the ideal place to open educational institutes where students can study surrounded by the village culture. Thus, we established the school, Mahinda Rajapakse Vidyalaya, the South Asia’s largest secondary school. Then, we also built a book store complex to distribute school text books for the whole country. ”

As a politician in Homagama electorate, what is your view of NSBM?

When I was the Cabinet Minister who was in charge of the electorate of Homagama, I had a vision to make Homagama an education hub of the country. Also, we had a plan of reducing the traffic density of Colombo city by shifting education centered development towards areas like Homagama, Awissawella, Kesbawa and Kaduwela. We thought specially Homagama area, which is a beautiful country side of the island, would be the

ideal place to open educational institutes where students can study surrounded by the village culture. Thus, we established the school, Mahinda Rajapakse Vidyalaya, the South Asia’s largest secondary school. Then, we also built a book store complex to distribute school text books for the whole country. Further, we established the Nano Technology and Science Park in an area of 58 acres. When I was the Minister of Trade, Marketing Development & Consumer Affairs, Measurement Units Standards & Services Department was also established in Homagama.

Hon Dullas Alahapperuma, the

then Minister of Skills Development and Vocational Training wanted to open a state-owned university under his ministry and I was keen on implementing that project in Homagama. When I was the Minister of Education, we introduced the technical stream for A/Ls which was a turning point in Sri Lankan education. Thus, technical subjects such as Engineering Technology, Bio-Systems Technology, and Science for Technology were introduced to schools.

Then, technical faculties had to be introduced to universities for such students who study in the



“ NSBM is special because it has affiliations with world-renowned international universities and the degrees are offered there for affordable prices for Sri Lankan students. Because of this, we could stop the foreign exchange that is flowing out of the country to a certain extent. The attempt NSBM is taking towards gifting the nation with global graduates is highly appreciated and our support will definitely be given in future as well. For instance, infrastructure has to be more developed. Padukka, meepe, satellite institute. ”



technical stream for A/Ls. Now, three technical faculties of three universities, University of Colombo, University of Moratuwa and University of Sri Jayewardenepura are being built in the same area where NSBM is located. And also, the Faculty of Engineering of the University of Sri Jayewardenepura is going to be built in Maththegoda. Hon S B Dissanayaka, the then Minister of Higher Education, worked on opening the Technical Faculty of University of Moratuwa, in Biyagama.

Then, Mahinda Rajapaksha International Sports Complex was built for the use of both national and international sports practices. A baseball ground was also built with the aid of Japan. Those days there was only Pali and Sanskrit University in Homagama, but now Homagama is the only electorate in Sri Lanka with nine universities.

NSBM is special because it has affiliations with world-renowned international universities and the degrees are offered there for affordable prices for Sri Lankan students. Because of this, we could stop the foreign exchange that is flowing out of the country to a certain extent. The attempt NSBM is taking towards gifting the nation with global graduates is highly appreciated and our support will definitely be given in future as well. For instance, infrastructure has to be more developed. Padukka, meepe, satellite institute.

Telecommunication University. After working as an executive member for UNESCO, I was able to bring the Teacher development center for South Asia to Meepe. And also, the Sri Lanka Technological Campus was established in the same area. Thus, an education hub has already been created in this area.

“ Dr E A Weerasinghe is a product of University of Jayewardenepura (Vidyodaya University). It is the first University established after the independence. That is where even I studied. University of Peradeniya was established before that, but they had a western oriented system. Those days, Welivitiye Soratha Thero had a vision to produce creative and efficient graduates who will serve the country in different fields. ”

What do you think of the quality of NSBM? What steps should NSBM take to improve it?

National and international recognition of a university received depending on the competitiveness and the standards of the study courses and the extent to which the students apply them practically. In some of our neighboring countries, there are certain universities which offer BSc, MSc and also PhDs, but they are not recognized even within the country. So success depends on the quality of education. Since NSBM offers degree programmes in affiliation with high ranked, well-recognized international universities, by following their syllabi and teaching methods, we believe that NSBM will be able to produce quality graduates.

What do you think of NSBM graduates and the current status of NSBM?

English and IT are very important tools in this globalized world. Since NSBM undergraduates study in English medium using computer technology, NSBM graduates should have more access to job opportunities in the country. Due to projects like port city, job opportunities will be open for many within the next decade. So, NSBM may have more opportunities in such context.

What do you think of the visionary leadership of Dr E A Weerasinghe?

Dr E A Weerasinghe is a product of University of Jayewardenepura (Vidyodaya University). It is the first University established after the independence. That is where even I studied. University of Peradeniya was established before that, but they had a western oriented system. Those days, Welivitiye Soratha Thero had a vision to produce creative and efficient graduates who will serve the country in different fields. Prof Wimal Balagalla is the only lecturer who is still alive from all those who were there at the beginning of the university. He says, Management studies were first introduced by Welivitiye Soratha Thero and that there was no one to study management those days. He further mentions that Management courses were held in the evenings because only the professionals were studying there. Today, Management has become a well-recognized stream of study all around the world. However, University of Jayewardenepura, specially the Faculty of Management has produced many visionary leaders. Dr Weerasinghe is one of them.

REVOLUTIONIZING SRI LANKAN EDUCATION SYSTEM

OPINIONS FROM THE PUBLIC AND VICINITY

M.R.D.K.GUNARATHNE

PRINCIPAL, MAHINDA RAJAPAKSA COLLEGE, HOMAGAMA



“NSBM has revolutionized the Sri Lankan education system and its conventional ways. It has graciously embraced ‘innovation in higher education’ through its many affiliations with leading foreign universities providing its services and maintaining the standards on par with them.” says Mr.M.R.D.K. Gunarathne, the principal of Mahinda Rajapaksa College, Homagama expressing his

thoughts on NSBM Green University. Mr.Kasun Gunerathne is the present incumbent of the office and he has served the school for three years as the head. Having graduated from the Faculty of Humanities and Social Sciences, University of Kelaniya he has gained experience in the education sector for many years before joining Mahinda Rajapaksa College as the principal. We asked him

about his views on NSBM’s journey so far.

What are your thoughts on NSBM in general?

Since the inception of NSBM Green University in 2016, as a school we have maintained a very close relationship with NSBM Green University. In my point of view, NSBM has taken higher education

in Sri Lanka to a whole new level through its innovative approach to higher education. I think it is fair to say that NSBM has revolutionized Sri Lankan higher education system and its conventional ways. It has graciously embraced 'innovation in higher education' through its many affiliations with leading foreign universities and maintaining the standards on par with them. I see NSBM as a higher education institute with a futuristic view on education that strives to create promising scholars of 'tomorrow'.

As a principal of a leading school in Homagama, what are your thoughts on NSBM's contribution towards your school?

So far, we have conducted a number of programs in our school with the support of NSBM. We were able to conduct several teacher training programs with the valuable contribution of NSBM lecturers. In addition to that, NSBM has conducted several programs in our school to help our students shape their mindset and attitudes-especially regarding their future goals and aspirations. Through these programs we were able to enlighten them on the fact that they have a broad spectrum of choices when it comes to new fields of study, higher education opportunities and professions.

What are your thoughts on NSBM as a state-owned university which has embraced a unique model/system in comparison to other state universities? Do you think our country needs more of this kind?

In my point of view, NSBM has taken a big and an important step towards innovative higher education in Sri Lanka. NSBM is a fully state-owned university with a

considerable level of administrative independence due to its unique system or structure. This undoubtedly plays a major role specially in making quick and situational decisions and in providing the best to its students. Further, when it comes to the staff, NSBM has employed many young academics and scholars thereby making the best use of the potential and agility of the well-educated youth in Sri Lanka.

What are your thoughts on the contribution NSBM towards uplifting the economic and social conditions of the villagers?

NSBM has obviously brought numerous economic and social benefits to this area and to the villagers. One major benefit is the increase in land prices in the area. As we all know, before the inception of NSBM and our school this area was not known to many and was largely isolated. The inception of NSBM and our school added a huge economic and social value to this area. Further, this also contributed largely towards the rapid social mobility in the locality. The way these people live has changed drastically in a matter of few years. The good thing is that it has changed for the better. The living condition has improved thanks to the many sources of income ranging from small shops, boarding houses to transportation etc.-all created as a result of our institutions. NSBM has also created a spiritual impact in the lives of the people by exposing them and encouraging them to reach higher living standards.

How would you compare your university life with that of a student at NSBM?

I don't think it is something that we can compare. Because we are looking at two different approaches

here. The university life I enjoyed and the university life of an NSBM Undergraduate are quite different in terms of the environment, background and social strata. NSBM students have access to a lot of resources unlike a student studying at a state university. However, I do hope every student pursuing higher education should have access to the kind of resources NSBM has made available to its students.

In addition to the physical resources an important thing to note would be the effort taken by the university management and staff to inculcate positive attitudes, behaviors in students and the effort taken to educate them on the culture and traditions is praise-worthy. Especially by organizing events such as pirth chanting ceremonies, Avurudu celebrations and other important occasions across religions NSBM has taken an important step towards improving spirituality, religious and ethnic harmony within the community.

What are your final thoughts on NSBM and its journey so far?

For the past two years, NSBM Green University has done an excellent job in creating well-rounded graduates while sticking to its core values and principles. NSBM has revolutionized higher education in Sri Lanka with its innovative approach to education, facilities and environment. It has created both economic and social benefits to this area and the country as a whole.

Finally I would like to congratulate the management, the staff and students of NSBM on this journey they have come so far and I would like to wish them more strength to serve this country better in the future.

NSBM - A JEWEL TO THE HOMAGAMA ELECTORATE

OPINIONS FROM THE PUBLIC AND VICINITY

MR. SAMPATH JAYASINGHE

CHAIRMAN- HOMAGAMA PRADESHIYA SABHA



Mr. Sampath Jayasinghe is the present incumbent of the Chairman's office of Homagama Pradeshiya Sabha. He was gracious enough to spare a few minutes from his hectic schedule to talk to us and give his perspective on NSBM Green University Town's journey so far.

What are your thoughts on NSBM Green University and its journey so far?

NSBM Green University Town project is undoubtedly one of the milestone projects undertaken during the tenure of Former President Mr. Mahinda Rajapaksa under the guidance of Parliamentarians, Hon. Bandula Goonewardene and Hon. Dullas Alahapperuma. This is a unique project which was initiated with the purpose of providing world-class higher education to both local and foreign students. This university has facilities which accommodate 30,000 students and I hope it would soon reach the desired student numbers in the years to come.

What are your thoughts on the contribution of NSBM towards uplifting the economic and social conditions of the villagers?

NSBM Green University Town is a jewel to the Homagama electorate. I think everyone would agree on that.

I personally believe that the inception of this university largely contributed towards the development of the economic and social status of the people in this region. The people in this electorate experienced a rapid growth in their income with the establishment of shops, boarding places, transportation modes etc.

I am very happy and proud to say that our electorate is the home to an establishment where hundreds of scholars gather under one roof. I also appreciate the effort taken by the management and the staff of NSBM to prohibit ragging within and outside the university premises.

What are your final thoughts on NSBM Green University Town?

I congratulate NSBM on completing two successful years as a leader in higher education in Sri Lanka. I wish it would grow in leaps and bounds in the years to come.

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NSBM NOT MERELY A UNIVERSITY; A SOCIAL VENTURE



Livelihood of Many: A thriving platform for Tuk-Tuk drivers

NSBM Green University has created many direct and indirect employment opportunities to many people in the Homagama and suburbs. **Mr Sujith Indika** is a good example of how NSBM changed the livelihoods of people in Homagama. Mr Sujith knows about NSBM from the day in which the foundation stone was laid. He joined MAGA construction company as a helper and a worker for many years. He adds "Many of

us near by got jobs when this project started". After a while, when the project was completed, he managed to buy a three-wheeler for himself from the savings he earned through his small job. Today, Mr. Sujith is self-employed. He works as taxi driver in the three-wheeler park near Green University. He says there are 34 three-wheeler drivers in his park who have benefited immensely from the Green University students. "Green university is our economic pillar, we are better off than ever before;

our families are secured and happy thanks to the Green University." Mr. Sujith chirps in with joy.

In fact, Mr Sujith is just one example. Due to the Green University many others have received job opportunities. The majority of the employees working with the cleaning service, canteens, security service, supermarket and bank attached to Green University are living in Homagama or suburbs. Also, there are many external transport

In year 2012 NSBM Green University Project was started with the main intention of providing a top class higher educational experience to local as well as international students. On 26th October 2018, NSBM Green University Town became a reality through opening its doors thousands of young Sri Lankans to complete their undergraduate and post graduate degrees of an international standards in state of the arts university complex. But is it only a university? Are there any externalities of this project to this project? How has the Green University transformed the livelihood of Pitipana, Homagama? In this article we investigate the social impact of NSBM Green University Town.



providers who take NSBM student and staff daily to university. All of them agreed that they have secured income due to NSBM Green University.

Extra Income: Empowering stay-at-home moms

Mrs. M. D Asoka, 51-year-old single mother living with her two children at her house in Pitipana. After her husband passed away, her only income was what she earns from sewing dresses to neighboring customers. But since Green University was opened, she

rented out two spare rooms of her house to NSBM students. "It was a life saver, now I have a good income and I am not worried about the future of two children" added Mrs Asoka. Since the inception of Green University Town, many of the house owners in the area have started boarding places as an extra income source. Further, some land owners have built dedicated student apartments rooms for NSBM students. Mr. Tharindu Galdeniya, a manager of a student apartment complex states that more of these

types of apartments will be put up in the area soon. It has become a profitable business opportunity for investors. He also adds "when a boarding house or student apartments starts it creates a lot of indirect income for the villagers. I personally know a few housewives who provide meals for the students who are boarded".

Unexpected business growth: Nurturing small-scale businesses

"Few years back these places are not busy like today, after 2016

many people travel to Pitipana from various parts of the country creating new demand for business ventures” added **Mrs. Erandika Shiranthi** who runs a hotel near Green University Town. Many eateries have put up in the area after the opening of Green University. Some of the hotels now deliver the food to boarding houses. Not only hotels, but all other shops of the area are experiencing a significant growth in their businesses after year 2016. Mrs Sureka who works in a nearby bookshop shared her experience, “Before 2016, a person came to take a photocopy once in a while, but now shop is filled with NSBM students to take photo copies and stationaries.” According to the villagers, many new shops have come up after 2016, product variety of the shops have changed vastly due to the demand of the NSBM students. This has created new living standards for the people of the area. Many villagers whom we interviewed agreed that the bus service to the area has improved after 2016, as many new buses have been added to the route.

Land Prices sky rocketing: Adding value to property

If you want to point out a benefit that all the residents of Pitipana and suburbs enjoy due to the inception of NSBM Green University is the sky rocketing land prices in the area. **Mr. Priyantha**, who is running a catering service in the area added “10 – 15 years back this area was a coconut estate, there was less demand for the land in the area, but now demand is high”. Many land development companies have put up lands plot to sale within the vicinity of Green University. And there marketing slogans never missed to add this phrase “close to NSBM Green University”. Mr. Tharindu who manages one of

student apartment said “before 2016, one perch in this area was around Rs. 100,000, but now it is more than 350000”. Which means land value of the area has been increased around 300% in the area after the NSBM Green University opened it doors to the public. Also, speculation about prospects is high, “This area was a forest before, But I am sure this will be developed like city in future” Mr. Tharindu emphasized.

NSBM Green University started as a national project to provide state of the art higher education to Sri Lankan students. Thereby gifting a high level of intellectuals to the country’s development. Undoubtedly, NSBM is delivering this primary task to the nation. But it is not just a university, it is a social venture which has provided many economic and social benefits to its stakeholders. We just discussed some of micro level benefits to the residents in the vicinity. But in a Macro level, NSBM is saving millions of foreign exchange annually within the country by stopping the students to move into foreign universities. We conclude this article with the remarks of Ven. Homagama Seelawamsa Thero Nayaka Thero- Homagama Pitipana Purana Maha Vihiraya “I am aware of NSBM Green University Town as a university is in the process of creating global citizens. With its inception NSBM has brought many benefits-both economic and social -to this region. It has changed the lifestyle and living standards of people in this area by creating numerous opportunities. In a way, it has become a lifeline for them. Before the establishment of NSBM this area was quite isolated and deserted. But now it has become a second home to many locals and foreigners. ”

NSBM Green University started as a national project to provide state of the art higher education to Sri Lankan students. Thereby gifting a high level of intellectuals to the country’s development. Undoubtedly, NSBM is delivering this primary task to the nation. But it is not just a university, it is a social venture which has provided many economic and social benefits to its stakeholders. We just discussed some of micro level benefits to the residents in the vicinity. But in a Macro level, NSBM is saving millions of foreign exchange annually within the country by stopping the students to move into foreign universities.

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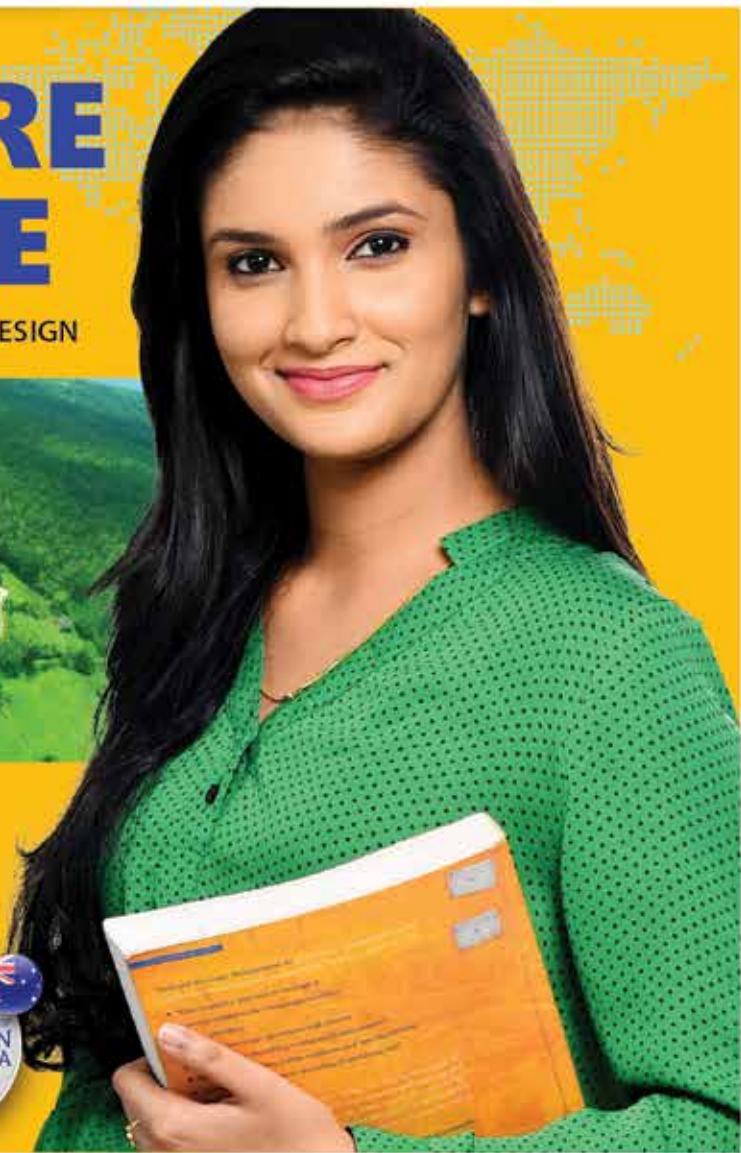


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PERSPECTIVES FROM THE INDUSTRY

RE-MODELING WORLD CLASS ACADEMIA WITH NSBM

DEMETRIOUS PERERA
SENIOR GENERAL MANAGER
TOYOTA LANKA: SRI LANKA



Leadership and self-motivation both are key ingredients to muster corporate leadership of future. Carlos Ghosn the former CEO of Renault and then Nissan Corporations who was monumental to make the one-time loss-making company into a profitable organization within one year; and the CEO of Renault-Nissan-Mitsubishi Alliance; said "Leaders are not born; but they are groomed".

What is your perception of NSBM in the Sri Lankan higher education arena?

As a lecturer of MBA faculty and Industry expert of Human Resources and Law; being able to associate with NSBM Green University, the first ever green university in South Asia, is a big milestone in my professional career. With more than 12-years of hands-on experience with TOYOTA, the largest and globe's No. 1 automobility maker and mobility solutions provider, gives the perfect blend of practical and business sense of the corporate university exposure. This helps us in delivering a global knowledge with practical sense in an amplified and simplified manner to our undergraduates.

With the best practices and design architecture with green field

curriculum design of both business and corporate focused education have re-modeled the world-class academic offering for students, thereby opening a new chapter in the Sri Lankan education arena. In this light, NSBM holds a clear edge as the frontier with over 9500 plus students being accommodated under three faculties of Management, Computing and Engineering. The qualified global-local lecturers with modern business school curriculum are helping our undergraduates to face any challenge the world has to offer. Creating an excellence in education, NSBM extends beyond course deliverance as they are partnering with industry giants in providing opportunities to get "genba" exposure for students to feel pulse of future-proof real corporate ambience even before they steps into to corporate life.



As a lecturer of MBA faculty and Industry expert of Human Resources and Law; being able to associate with NSBM Green University, the first ever green university in South Asia, is a big milestone in my professional career. With more than 12-years of hands-on experience with TOYOTA, the largest and globe's No. 1 automobility maker and mobility solutions provider, gives the perfect blend of practical and business sense of the corporate university exposure. This helps us in delivering a global knowledge with practical sense in an amplified and simplified manner to our undergraduates.





How impactful have NSBM been in creating the best for this country's current requirement?

One of NSBM's strategic priorities were to set up a fully-fledged university facility of prime and modernity. Today, NSBM is infused with ultra-modern facilities to equip the university stemming from the door-way to the corporate-hallways, whilst course descriptors and modules have been carefully developed with a mind of making future-ready corporate personalities of High-potential (HIPO) developments through various academic and e-learning interventions.

The student center and independent study areas available at the university create an appropriate environment for learning and research. The state-of-the-art auditoriums, sports complex and open theatre helps to unleash creativity and spring-board to lead the corporate boardrooms of tomorrow, today. Recreational activities pursuits as in sports ground, gymnasium and swimming pool enables to groom well-rounded and grounded students. Medical Faculty is equipped with modern art to start facilities ensuring that the students


 "Leaders are not born; but they are groomed".
 With the advent of global ramifications, breakthrough technological advancements and transformations; global corporate offices have become a melting pot with culture and diversity. It's a fact that leaders with right motivation must be developed from the home-grown to corporate verticals with all the attributes of leadership and these young aspirants should be made self-motivated and self-driven as autonomous cars to drive the businesses to next level. As Corporates, we believe leaders should be groomed through their experience of corporate life.


get the very best.

Students' hostels are constructed with an ultra-modern touch to them to make the environment study-friendly and relaxing in a greenery surroundings. For staff a serenity working environment has been created with an ambience of both physical and psychological comforts. Looking at all these makes NSBM a holistic University Town of future, built today to last.

How do you imagine NSBM to be in the next few years through its contribution?

Inspired by the vision of making Sri Lanka the best educational hub in Asia, NSBM Green University has positioned its unique market value proposition to be truly dedicated to the nation in building a gifted future for students. NSBM is today, well poised to be a force to be reckoned-with in the top university rankings not only in Asia but beyond. In pursuit, NSBM will continue to be equipped from management and technical laboratories to libraries and access for world class global e-libraries. NSBM also exposes its students to various global travelling and touring opportunities to give

diverse multi-national corporate experiences every year.

As a future-proof university, NSBM's Long-Term Strategic Plan devised by the Strategic Committee will provide the direction, drive and leadership for NSBM to be the most sought-after choice in education with a unique market value proposition at affordable investment for students' future.

As an industry giant what are your industry's expectations from our NSBM graduates?

As Corporates, we expect the graduates to demonstrate competencies that matter to ensure organizational success. They should be self-motivated and groomed in an inspirational leadership realm. Given the scenario, we expect the graduates with high potential to employ an innovative mindset, entrepreneurial spirit and leadership. We see many graduates coming into the workforce lack basic skills such as spoken and writing proficiency, critical thinking and problem solving etc. These aren't skills that are unique to any industry, they can be applied across companies. The competencies (skills) such as critical thinking and problem solving are cogs and crux of how all companies function. Businesses are constantly faced with challenges every day, and if we don't come up with a solution with the right talent with the right skill and attitude, to lead corporates in ever challenging world; the companies will be in great deep waters.

Graduates must muster, demonstrate and apply these critical skills, in their early corporate life, if not it will be an immediate disadvantage in the market. Beyond these, employers wish to hire

candidates who are going to be best-fit for the purpose. The character (which represents by KASH=Knowledge, Abilities, Attitude, Aptitude, Skills & Habits) and competencies plays a bigger part in the success, therefore it is imperative not only NSBM, by all means all Universities must continue to develop the curricula to give more time and direction in sharing business cases with business sense, turn-around stories and soft skill development to inspire-ignite-drive the leadership with innovation and entrepreneurial mindset. At the end of the day we try to create a success profiles for graduates, to create a competitive personality with high performing and potential leadership fit, thereby taking the guesswork out of the process and bring high potential men-at-work of highly competitive.

As a known personality for leadership and self-motivation what do you have to tell the students of NSBM?

Leadership and self-motivation both are key ingredients to muster corporate leadership of future. Carlos Ghosn the former CEO of Renault and then Nissan Corporations who was monumental to make the one-time loss-making company into a profitable organization within one year; and the CEO of Renault-Nissan-Mitsubishi Alliance; said "Leaders are not born; but they are groomed". With the advent of global ramifications, breakthrough technological advancements and transformations; global corporate offices have become a melting pot with culture and diversity. It's a fact that leaders with right motivation must be developed from the home-grown to corporate verticals with all the attributes of leadership and these young aspirants should

be made self-motivated and self-driven as autonomous cars to drive the businesses to next level. As Corporates, we believe leaders should be groomed through their experience of corporate life. It can be done also through their own experiences and developments by placing them through the situations and circumstances. Youngsters must groom to be doing common things uncommonly, mold to work in strike force agility and create the mindset for doing more than, what they are paid for. They must profoundly prepare to take great risk and stretch themselves in the process to grow and drive themselves to be successful and even every failure must convert into a lesson of love and life for the next time, to be bigger and stronger.

Therefore, the big challenge we face today as corporates and c-suites, are to know what kind of leadership and motivational attributes that we need to foster and cultivate for the future, meaning for the next 10 to 15 years. Whether is it automotive, software, aeronautical, pharmaceutical, manufacturing or servicing, in general speaking; corporate and business world is in full transformation where some are disruptive or rearchitecting (re-shaping) with modification in the relationships between various stakeholders. All these means, us to think that we must groom leaders with the right motivation for one that extremely need for the 10 to 15 years with knowing it is going be different than today with great uncertainty.

In conclusion, we would beseech all undergraduates that they must learn in omni-channels with active listening and active application of knowledge, most importantly being humbled with the mindset of better to be a "learn-it-all", than a "know-it-all" perspective.

PERSPECTIVES FROM THE INDUSTRY

NSBM GLOBAL GRADUATES TO BENEFIT THE INDUSTRY



**MR. SAMITHA NAGASINGHE,
GENERAL MANAGER - OMOBIO (PVT) LTD**

Omobio (Pvt) Ltd, focus on developing and maintaining applications and platforms in Signaling Number 7 (SS7), Sigtran, Voice over IP (VoIP), Messaging, Audio and Video. Our solutions are based on SS7/Sigtran solutions, Voice/Video based solutions, OSS/BSS solutions, Mobile applications, Mobile Gaming Solutions, Customer care applications and many other applications and solutions to match the clients' ideas and expectations. As a recognized leader in the market, we maintain a customer focused organization that provides a one stop total solution based on our `ideas` to enrich the telecommunication domain in the globe. With our dynamic team keeping up with the exponential growth of the market share locally and internationally, we are the first choice of the local telecom operators for innovative solutions. With over 100 years of industry experience, we are recognized in the industry as a total talent rich solution provider.

What is your perception of NSBM in the Sri Lankan higher education arena?

In Sri Lanka, a small yet, rising, and young population is making the maximum use of the higher education facilities, while rapidly changing demands of the domestic job market are outpacing university reforms.

Currently, about 125,000 students pass the GCE A-Level examination, out of which around

25,000 enter State Universities, annually leaving the balance with three choices: (1) get admission to a foreign university at a huge cost, (2) get admission to a Sri Lankan private university or Institute at a moderate cost, or (3) join the unskilled workforce.

Sri Lanka has 15 national universities and a considerable number of private universities and institutes offering degree programs. The students who enroll themselves into private universities or institutes which

are sub-standard or have no affiliation to any reputed university are at risk. But, NSBM offers degree programs which are approved by the University Grants Commission or from well reputed foreign universities. Thus, the students who enroll at NSBM are confident that they shall face no risks when entering the industry.

If a student selects a foreign university for their higher education, studying outside the country is not only expensive but also carries an element of risk -



the culture shock. But NSBM has given them the option of studying the desired subjects with the advantage of living with their families and acquaintances in a familiar environment.

How impactful has NSBM been in creating the best for this country's current requirement?

NSBM offers time-demanded study courses for aspiring students. It is far ahead of the Sri Lankan state universities in terms of using modern technology in education and other extra-curricular facilities available to the students. NSBM's curricula is updated using western methods and are revised regularly and promptly, providing the students with the skills required by the job markets which sharpens their fighting edge in the competition of employment.

As an industry giant what are your industry's expectations from our NSBM graduates?

Many business leaders graduated knowing one discipline well with

some skills to use their knowledge. They typically worked for a business that gave on-the-job training. Over time, they took a further qualification to broaden their skills for management roles. The MBA, for example, has been developed for that very purpose.

Today, it's different. Businesses have neither the time nor the budget to train graduates. They face cost and price competition and want to hire experienced workers. At the other end, big businesses hire fewer fresh graduates. Graduates need experience collaborating in multi-disciplinary, cross-cultural teams to solve complex problems, using significant amounts of information and data. Communication and technology skills are essential. Moreover, graduates need a clear idea of their career purpose. They need mental and practical tools for fast-changing careers in the current industry. They need tools and practice to create and run the small businesses that drive country's economic growth.

As a known personality for leadership and self-motivation

Your motives comprise the emotional core of your individuality. What you desire — and what you do not desire — defines who you are in a unique and deeply personal manner. When you do activities that match your true motives, your journey will be compelling and satisfying. But if you misjudge or ignore your motives, your progress will be slow and dreary, or you may abandon the road altogether

what do you have to tell to the students of NSBM?

Your motives comprise the emotional core of your individuality. What you desire — and what you do not desire — defines who you are in a unique and deeply personal manner. When you do activities that match your true motives, your journey will be compelling and satisfying. But if you misjudge or ignore your motives, your progress will be slow and dreary, or you may abandon the road altogether.



JOURNEYING THROUGH UNIQUE EXPERIENCES

REMINISCENCES FROM THE FACULTY

MS. THILINI DE SILVA
DEAN SCHOOL OF BUSINESS

How did you start your career at NSBM and when?

Just after finishing my final year 2nd semester examinations I was seeking job opportunities and applied for a lecturer vacancy at NIBM and after a series of interviews and a presentation I was recruited as a temporary lecturer to NIBM on 22nd October 2011. That was the time when NIBM was working on the NSBM project under the leadership of Dr. E A Weerasinghe the then Director General of NIBM. They took me to the NSBM project and NSBM commenced its operations on 1st March 2012. So, I was one of the

pioneers in the team, yet at a very junior level.

During this successful journey, what are the milestones which you could remind on at this juncture of celebrating two years of successes at Green university town.

Well, NSBM Green University is a dream come true. Since 2011 it was a roller coaster drive and had many ups and downs. The government changed, and the ministers changed, but the project continued. I still remember my first visit to Pitipana site and it was a land of coconut trees, and today it is hard to imagine the

transformation. From the foundation laying ceremony to the opening ceremony I was a part of every milestone.

As the Dean of the business faculty what are your unique experiences?

My role is quite different from any other dean in the public sector universities in Sri Lanka. I deal with UGC as an accreditation body and 3 international universities - University College of Dublin, Plymouth University and Victoria University with which we are affiliated for the delivery of our degree programmes. The

procedures, content, delivery, administration etc are different from one to another, and it is a unique experience. My team (the lecturers and the non academics of SOB) are brilliant and working with them indeed is a unique experience for me. They are talented, energetic, dynamic and a great team to be a part of and they actually make my life at NSBM much easy.

What is the most challenging task in managing your faculty?

The huge number of students and their needs... simply to make the diversified group of customers we have. My faculty is the biggest in terms of number of students, number of employees and the facility/ premises at NSBM. There are nearly 6600 students and everyday there is a new problem and it is very challenging.

How did you face those challenges?

You need lot of strength and patience to face these challenges. I stay calm and take necessary action at all times. Support is always really important and the top management and my team at SoB provide me the due support to face any and all issues and obstacles.

How will be the future of the NSBM business faculty?

I want the SOB of NSBM to be the best business school in Sri Lanka within the next 5 years to come and definitely the best in South Asia in years to come. I'm looking forward to working with my team in completing the AACSB process and achieve the accreditation which is a very difficult task.

What types of changes could we expect in future?

Well, I'm looking forward to

“ NSBM is my second home and the place I love most. I believe that I am so lucky to be a part of this futuristic project and great team. I wish nothing but the best to NSBM and the team. I wish the country will call us the Harvard of Sri Lanka in years to come and recognize the value of the university. The international university of Sri Lanka is certainly looking forward to breeding more and more young graduates as contributing members to the society! ”

initiating a business consultancy Centre and an entrepreneurial business Centre to link SOB to the industry and facilitate the students. There will be many new degree programmes added to the current portfolio and we are working to bring down two new affiliated universities from USA and Australia. While continuing all best practices, as a team we are continuously improving our quality of work.

What is your message at this special moment of celebrating successful 2 years at NSBM Green

University town?

NSBM is my second home and the place I love most. I believe that I am so lucky to be a part of this futuristic project and great team. I wish nothing but the best to NSBM and the team. I wish the country will call us the Harvard of Sri Lanka in years to come and recognize the value of the university.

The international university of Sri Lanka is certainly looking forward to breeding more and more young graduates as contributing members to the society!



UNCONDITIONAL SUPPORT: BUILDING COMPETENCIES

REMINISCENCES FROM THE FACULTY

MR CHAMINDA WIJESINGHE
DEAN SCHOOL OF COMPUTING

When did you start your career at NSBM ?

I joined NSBM in 2012 with its inception as a lecturer attached to the school of computing and during this time, my career grows as a Senior Lecturer, Head of Academics of the School of Computing and currently I am proudly representing School of Computing as the Dean . At the time we started NSBM, there were few staff members and less facilities compared to today, but we grew rapidly and after implementing the concept of NSBM Green University Town, with the visionary and brave leadership of Dr E A Weerasinghe, today we are having a fully-fledged,

world class university in making the future of the country.

As the Dean of the School of Computing, how do you see the future of your School?

Computing is a discipline that demands not only for knowledge, but also skills. At SOC, we are striving to produce graduates with all knowledge, skills , and attitudes. They will be able to create the future for technological adoption and enhancement. The SOC should be a center for excellence in computer education which provides knowledge and professional training for undergraduates preserving our

own values. Our graduates are well competent and ready for the industry. We are always encouraging students to be creators who will create new jobs, new products and technologies to the future world. Our faculty members are here to support the students unconditionally to make them ready for the competitive industry and that is where we are unique.

What is your message to students?

Be a person in demand, be a brand in your specialization, and try to build up your brand name within the University.



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CREATING LINKS WITH THE INDUSTRY

REMINISCENCES FROM THE FACULTY

DR. PRABATH WEERASIGHE

HEAD OF ACADEMIC - SCHOOL OF COMPUTING

How did your career begin?

I am Head of School of Computing. Currently Director of the UGC approved degree programmes. I am also a visiting Professor of Graduate School of International Management at International University of Japan, Niigata, Japan. I have conducted my Post Doctoral Research at Ambient Biomedical Engineering Laboratory, Department of Information Science and Control Engineering,

Nagaoka University of Technology, Japan I received my Ph.D. in the field of Information Science and Control Engineering from Department of Management and Information Systems Engineering, Nagaoka University of Technology, Japan. I received a Master in Computer Science and Engineering from the University of Aizu, Japan. I obtained my first degree from the Faculty of Science, University of Colombo, Sri Lanka. I have more than 12 years of experience of teaching and

research in various universities, including University of Aizu, Japan., Keio University, Japan., Nagaoka University of Technology, Japan., International University of Japan, Japan., and University of Colombo, Sri Lanka. I have been an advisor for various projects, including BuildAngle –Automated Enterprise Resource Planning System based on Super Concrete Mobile plant and Concrete Plant, collaborated with Iwatsuka Sangyo, Japan and Ambient Biomedical Engineering

As a faculty, we take necessary steps to ensure the employability of the graduates. One such initiative is the collaborative agreements with several Japanese companies, to offer internship opportunities to our graduates, in Japan. Under this initiative, our very first set of students have already received their appointment letters for their internships in Japan. These students were selected via a transparent interview process. Secondly, we take part in industrial collaboration workshops. For example, our internship program is a very robust program in terms of equipping the students with relevant knowledge and skills.

Laboratory, Department of Information Science and Control Engineering, Nagaoka University of Technology, Japan., and Multilingual Information System, collaborated with the Ogi Laboratory in Graduate School of System Design and Management, Keio University, Japan and Embark Japan Inc. I have worked as a System Engineer at NSK Ltd, Saitama, Japan. My current research interests, including Computer Systems Engineering, Software Engineering, Control Engineering, Information Systems, Machine Learning, Personal Communications Systems, Mobile Application Programming, Mobile Networks, Advanced Signal Processing, Computer Network, Network Security, Social Networking Service, Virtual Reality, and Kansei Engineering.

Can you briefly give us an overview of the School of Computing?

As of today, we offer number of degrees which are mostly in demand by the market. For instance, today every single function is trending towards automation, thereby making use of Artificial Intelligence, Data Visualization, Management Information Systems, Business Intelligence and Quantum Computing crucial in an organization. Degrees such BSc (Special) in Management Information Systems, BSc (Honours) in Software Engineering,

BSc (Honours) in Computer Networking, BSc (Honours) in Computer Science, BSc (Honours) in Computer Security and Bachelor of Information Technology are offering a very good qualification for an individual who is willing to serve in markets. Specially to develop such systems we need software engineers with relevant qualifications. To cater to this market, we offer a well-recognized Software Engineering degrees. For Industrial automation, we need good researchers, and to build a good researcher through an undergraduate we are offering UGC approved Computer Science degree. We have to ensure a good communication channel within such systems, accordingly to cater to these markets we offer Computer Networking degree. Apart from that, we also offer Multimedia degrees. Therefore, we believe that NSBM caters to every possible inch in the market. In addition to these we also offer Postgraduate Diplomas in Software Engineering and Networking.

What can you say about the employability of the graduates of SOC?

As a faculty, we take necessary steps to ensure the employability of the graduates. One such initiative is the collaborative agreements with several Japanese companies, to offer internship opportunities to our graduates, in Japan. Under this initiative, our very first set of students have

already received their appointment letters for their internships in Japan. These students were selected via a transparent interview process. Secondly, we take part in industrial collaboration workshops. For example, our internship program is a very robust program in terms of equipping the students with relevant knowledge and skills.

Very importantly, we maintain continuous links with the industry. More than 60 IT companies connect with our IT department via the career guidance unit. Moreover, we have in-house IT incubators with R & D centers, that will basically open doors to work within the university while being monitored and guided by the company itself.

What are the milestones you would like to mention at this juncture?

At this point I would like to mention a few important milestones to me; Firstly, I am really glad that I could engage in the Curriculum development process of NSBM and hope I have contributed to the overall improvement of NSBM. As an active lecturer, I got the opportunity to work with a large number of students very closely. Finally, I would like to take this opportunity to wish the entire NSBM team and our own students for all what we have achieved together, and for many more milestones to come.



A LANDMARK IN GLOBAL EDUCATION

REMINISCENCES FROM THE FACULTY

DR. CHANDANA PERERA

HEAD OF ACADEMIC - SCHOOL OF ENGINEERING

As a senior lecturer and Academic head of SOE what is your experience?

NSBM is a milestone in Sri Lankan education. NSBM was created to give a unique learning experience to the students and it can be identified as a bench mark in Sri Lankan higher education. Our degrees are sound with updated curriculums which are on par with many reputed universities. I would like to identify it as a learning hub

where students get the opportunity to learn while they are engaging in many co and extra-curricular practical thing. It is a multidisciplinary forum. Other than that, students get opportunities to develop systems and software, found businesses and many other types of realistic projects which are directly related to their field of study. Here at NSBM we truly provide abundant facilities to broaden up their knowledge parameters. Facilities we have provided here

are unmatched to any other Sri Lankan university and the experience they get as learners are unique.

When talking about the quality of education at NSBM the curricula of degree programs are designed to improve analytical and practical skills of the students and they get the opportunity to explore what they learn in many forums. Further we run model programs, test programs related to IT, engineering and those are

NSBM is a milestone in Sri Lankan education. NSBM was created to give a unique learning experience to the students and it can be identified as a bench mark in Sri Lankan higher education. Our degrees are sound with updated curriculums which are on par with many reputed universities. I would like to identify it as a learning hub where students get the opportunity to learn while they are engaging in many co and extra-curricular practical thing. It is a multidisciplinary forum. Other than that, students get opportunities to develop systems and software, found businesses and many other types of realistic projects which are directly related to their field of study. Here at NSBM we truly provide abundant facilities to broaden up their knowledge parameters. Facilities we have provided here are unmatched to any other Sri Lankan university and the experience they get as learners are unique.

the areas which are supportive in improving their analytical skills.

So, my experience at NSBM is very unique and I'm so happy to be a member of this mechanism.

Under your observation at engineering faculty there are 2 degree programs that are being run. what will be the future of Engineering faculty?

Engineering is a demanding field in Sri Lanka. There are many potential candidates who are seeking technical degrees and our aim is to facilitate those needs. In future there will be many engineering degrees under

the Faculty of Engineering at NSBM.

What I see here is that students who come for higher studies are in need of a good induction and we accurately give that induction and primary care until they realize the structure and gravity of the academic program. We have created a learning culture with a lot of practical components which deal with real hands-on practices and thousands of theories. This practical component supports students in retention of knowledge.

As a scientist and an inventor what is your

message to our students and parents?

What I believe is that our students are very competent with knowledge and they are ready for the industry. But to develop Sri Lanka we need innovative thinkers. So be innovative, apply your knowledge and create something new and suitable, contribute to your society and country. Be selfless and always go ahead while keeping humanistic values.

And at last I wish NSBM for the success achieved within a very short period of time and this will be another landmark in Global education in the near future.



CATERING TO THE 4TH INDUSTRIAL REVOLUTION

REMINISCENCES FROM THE FACULTY

LAHIYRU GUNASEKARA

HEAD OF ACADEMIC - SCHOOL OF BUSINESS

How did you start your career at NSBM?

I started my career at NSBM in year 2014, that was right after I completed my degree in March 2014. Then from 1st April 2014 itself I joined NSBM as a Temporary Lecturer. As soon as I joined NSBM, I was given many projects to contribute from my end. "World Conference on Youth", is one such event, a national level project given to NSBM by Ministry of Youth Affairs

and Skills Development, where NSBM was the content management committee. That was represented my all the Youth Ministers of Common wealth countries, and I got the opportunity to work with them. Then there were many other events, including NSBM Siyapath Siya Udanaya, Talent Show, were but some of the extracurricular events that I was a part of from the very beginning.

In terms of career experience,

after a few months of joining, looking back at my personal experience, I was given the position of Head of Career Guidance unit. At the same time, I was given the position of Course Director for NSBM Postgraduate Diploma Programs, that was all in 2014. After about 1 ½ years, I got a scholarship from Chinese government to pursue my Master's studies in China. So, I took a break from NSBM for 2 years on study leave, then in 2015 August I left for China. After

completing my Master's in Management Science and Engineering. I returned to NSBM in 2017 September, after 2 years. I became the Course Director for UCD program in 2017 October and in 2018 September I was promoted as the Head of Academics of School of Business.

Can you give us an overall idea about School of Business?

For NSBM School of Business, we have few affiliations and of course, we offer degrees under University Grant Commissions' approval. Under that we offer several specializations related to management including; Logistic management, Industrial Management, Human Resources Management, Project Management and Accounting and Finance. As an international affiliation we have UCD degree program, under which we offer two-degree programs. One is BSc Hon in Management and BSc Hon in HRM, that is actually the oldest affiliation that NSBM and School of Business has. Actually the 20th Batch will be graduating this year. The next affiliation - Plymouth University, UK. Under Plymouth University also we offer several management related degree programs including International Management, Logistics and Operations Management etc. Victoria University is one of the recent affiliations we have. We offer Banking and Finance related degrees under VU. We also have a link with University of Western Australia, which is a top up program of 2+2, the students who complete the first 2 years of NSBM UGC Approved degree, can opt to straight away go to Western Australia university to continue their studies.

Currently, we are in discussions with University of Colorado, USA

and Sichuan University, China. At the same time, we are exploring the possibility of introducing the most demanded degree programs with our existing affiliations. For SOB we currently have a student population of about 6000, making it highest student population of NSBM and we are growing.

How do you ensure the graduate employability and as a faculty what are the actions taken to improve student skills and attitude?

At NSBM, School of Business we have clearly identified the requirements of the future graduates. For an example, the social scientists say that we are facing the fourth industrial revolution. In 2020 we call it industry 4.0 and the skills, attitudes and capabilities that the people who will be going to the industry in the 4th industrial revolution starting from 2020s, will not be expected to have the same set of skills that were expected in the past. For example, in the past what was expected was the technical knowledge and a knowledge was contained in books. But now, according to the World Economic Forum there are 10 skills that would be expected in the 4th industrial revolution, which has areas like emotional intelligence, creativity, critical thinking, complex problem solving and working in teams. What we are working on is, we give the technical knowledge inside the classes but because we have understood the requirement of non-technical knowledge, peoples' skills etc. we are conducting different value additions to our undergraduates.

One such way is, at NSBM we

have so many clubs and societies, that they can be a part of and increase their skills profile. But at SOB, we also have academic related clubs and societies, one key such society is the ABM, Association of Business Management. For an example we give our students the opportunity to gain those skills. Now, social scientists say those skills that I mentioned above cannot be gained in a class-room environment, they have to come out and work on their own only they will be able to acquire these set of skills. One way is actually we give them the opportunity to organize events and exchange their knowledge with the industry. We bring down people from the industry to give them the knowledge on how things happen in the industry.

At the same time, we maintain a special code of discipline that's also something we have understood by looking at the industry and realized by talking to the industry. The structure of our degree program is also special, we have either a 2+2 or 2+1 structure. For example, if I take the UGC program, the first two years are offered on a full-time basis as full time studies but from their third year and fourth year they can go in to the industry and they can work in the industry on a full-time basis. They have to attend lecturers only on a part time basis while getting the full exposure to the industry. All these things actually contribute to make fully employable and highly demanded graduates from NSBM.

As an academic what do you think about the employer expectations from a business graduate today and in the future?

One thing to highlight, NSBM has

our Industry Partnership Program. When we got the opportunity to talk to prominent figures in the industry what they told was, in the past they had the time and capability to train the inexperienced graduates for the benefit of their organization. But now they are working with the Millennials. What they have realized is when they spent their time and money to train a millennial, after they acquire the set of skills needed they quickly switch jobs. So, what they currently do is, because of that bad experience and the time limitation and the highly competitive market, what they currently do is they prefer to recruit employees with the relevant experience. As I mentioned in our 2+2 or 2+1-degree programs, NSBM graduates have at least one year or generally two-years of work experience before they get in to the industry.

That is one thing why NSBM graduates are highly demanded in the industry. If you look at the skills set that the WEF has defined, the skills set of 2015 is different from the skills set of 2020. So, like that it is changing, we need to keep in pace with the changes in the industry. We have some special programs introduced such as CART, Company Academic Round Table, there we actually sit in a round table with the experts in industry. As a guided discussion, we get the expectations from the industry and at the same time we get the industries input about the programs of NSBM and structure, how things happen at NSBM. With that we are actually in a working process to continuously identify the requirements of the industry and to include them in our curriculum. With that I think we can keep in pace with the industry change, and whenever

“ NSBM has been able to do wonders in a very short period of time, in terms of every aspect we are a part of. NSBM was established to fill the gap in the society, like there are so many Sri Lankan youth who sit for the AL exam, and even though they are qualified they are unable to pursue a degree to contribute to the society. So, NSBM was established with the purpose of giving them that opportunity. ”

there is a change in the requirements we can cater to the industry requirements by training and developing our undergraduates.

Do you have any final message to convey at this point of NSBM 2-year anniversary?

NSBM has been able to do wonders in a very short period of time, in terms of every aspect we are a part of. NSBM was established to fill the gap in the society, like there are so many Sri Lankan youth who sit for the AL exam, and even though they are qualified they are unable to pursue a degree to contribute to the society. So, NSBM was

established with the purpose of giving them that opportunity.

We have been able to create that impact in the country and we have identified apart from the current offering we have there are lot of expectations in the society to fill the vacuums in the market. There are many areas that we are planning to expand ourselves into, to create a bigger impact in the society. At NSBM we have been able to do that so far, and we have a long way to go. By the 3rd anniversary we will be able to show a lot more than what we have already done. So, I wish all the very best to NSBM as a part of it, and I will be a very happy employee of NSBM to see its success.

THRIVING PLATFORM FOR SMART WORKERS

VIEWES FROM THE OPERATIONS STAFF

MR. RAJA PREMADASA

SENIOR MANAGER – HR & ADMIN



What are your previous working experiences and how and when did you join NSBM?

Before I joined NSBM, I worked in the public sector for 35 years. When I was retiring I was working under the ministry of plantation and joined NSBM in October 2015. It was a motivation and new

experience in my career to work in the field of education with a team of dynamic and young members. At that time NSBM was located in a building in Nugegoda, but had a capacity of nearly 6000 students. Thus, handling the quantity, managing facilities and delivering the quality services was the key focus areas at that time.

Further, at that time, NSBM started constructing this remarkable green university town managing the project time line and representing NSBM when dealing with consultants and contractors was a task directly handled under my supervision.

What are the improvements or unique

features you could highlight during your period of service?

The service I am rendering here is rather different from the previous job roles I handled. It was challenging at the very beginning but gradually I managed to overcome them through the experience and knowledge I have gained from the state sector. At the time, I joined NSBM there was no operational manager. So, handling daily operations falls under my responsibility. I have to establish many new committees to look after those operations and I'm happy to tell you, now those operations are smooth functioning.

To answer your question, the unique feature was that I had to establish new guidelines and re-start everything to improve the quality of service. I have introduced a Minor procurement committee to streamline the procurement procedure and I have introduced an IT division to look after IT issues and needs of new development. Now, some of those sections are working independently as separate divisions, but at the beginning it was under the admin department and under my direct supervision. It is a pleasure to work in a challenging working environment in my career. Not only that, it gives me a platform to implement new strategies, new systems and I am happy to see it grow within this ever-growing institute.

What are the challenges you are facing when dealing with daily administrative operations in this university?

The main challenge is to get many things done with limited staff and the other major

challenge was to get skilled delivery from unskilled workers. At the beginning, NSBM has recruited some workers to fill the need of catering to improved infrastructure but getting them trained and adopting them to facilitate the needs was really challenging. But with time, all including myself adjusted well to this new change. Currently, we are planning to implement a staff training program to cultivate positive attitude among the staff and to manage work pressure.

On the other hand, NSBM is a 24-acre premises with complex of buildings. Maintenance of the premises is also a huge challenge which I have been facing since 2016. From the daily cleaning to advance facility management, it is a process which has been linked to each other. It is my duty thus, to keep all the cogs in the wheel well-oiled and maintained. Managing this process without a fail is the most difficult task which I have to engage with.

What are the unique qualities you need to highlight in this practice?

It is true that, we have many tasks to achieve and we are have limited staff to face all the challenges. But it is important to tell you that the motivation and energy I have seen within NSBM staff members is truly an amazing phenomenon. They are truly task oriented and dedicated to deliver their best and I think that is the success behind NSBM. It is amazing to see even without formal training; some workers deliver skilled tasks purely through the drive of self-motivation.

What will be the future of NSBM and its influences on the others, staff and students?

Undoubtedly NSBM has a bright future with the improved student capacity and infrastructure facilities. The influences and Impacts of NSBM is clearly visible with in the vicinity. Villagers are empowered to cater high demand and it will strengthen the economy of the villagers. Staff will be assessed through annual appraisals and they will get cross benefits accordingly as well! Positive vibes and influences all around.

It is true that, we have many tasks to achieve and we are have limited staff to face all the challenges. But it is important to tell you that the motivation and energy I have seen within NSBM staff members is truly an amazing phenomenon. They are truly task oriented and dedicated to deliver their best and I think that is the success behind NSBM. It is amazing to see even without formal training; some workers deliver skilled tasks purely through the drive of self-motivation.

OVERCOMING EVERY FINANCIAL HURRICANE

VIEWS FROM THE OPERATIONS STAFF
MS. KAILASHINI THIRANAGAMA
SENIOR MANAGER - FINANCE



How you started your career at NSBM?

Actually I started my career at NIBM as a lecturer in 2009 and since that time until 2012, I served there as a lecturer and moved to NSBM in 2012. At NSBM, I got a new opportunity to deal with finance of the institute which was a huge responsibility. My passion was towards lecturing, but at the inception, there was no personnel to handle finance and I got an invitation to work as the Manager Finance. Changing my job role was challenging, but I gradually adopted myself to deliver the service, and gradually I started enjoying handling complicated financial matters and now I have a huge

self-satisfaction due to the service I rendered in critical financial constraints.

When talking about my career at NSBM, I joined as a lecturer and changed job role to be the Manager Finance in 2012, and then was promoted as the Senior Manager Finance in 2015. I had no guidance from any authority since I was the one and only finance authority to take correct decisions on crucial times. I think it has given me an opportunity to improve and grow myself.

At that time, NSBM started implementing NSBM Green University town concept, and it was

a huge financial risk taken by the management. The loan has been obtained from BOC given the Average Prime Lending Rate as 8% but now it has been escalated up to 11.5% which is a significant increment. So we had to rearrange our financial plans and budgetary proposals to face this and it was the toughest period of my working time line. However we all worked as a team and with the proper guidance given by the Vice Chancellor and the administration of NSBM, we maintained all the operations well and smoothly.

How will be the future of NSBM?

After moving from the city campus at Nugegoda to Green University Town in Homagama, the main consideration was to see how to align student population to fill the gap of income since we have to pay the loan. The toughest period was 2017 and now we are recovering. I think NSBM has a bright future and after paying this loan NSBM could focus more on investments in higher education.

What is the secret behind the success?

It is truly the visionary leadership given by the vice chancellor. His broad visions and courage motivate and encourage us to stand strong in every financial hurricane and we faced all the difficulties as a team. I think, it is the secret behind the success.

THOUGHTS FROM THE TRAILBLAZERS



MOHOMED SHAFRAZ

Head – Student Affairs
Senior Lecturer – School of Computing

NSBM Students must be grateful to their parents for providing necessary facilities for them to study at NSBM Green University. While some others dream to join this wonderful university, NSBM Students have been blessed to become an undergraduate of this Sri Lankan University with international

standard. The management of NSBM, academic and administrative staff members of University are always dynamic, committed and dedicated to provide their best for you. It is your duty to make the best out of them and become a perfect graduate with top academic records and personal skills.

CHIRANJEWA ATTAPATTU

Head - Marketing

The visionary leadership of the Vice chancellor here at NSBM always facilitates its movement in the right direction and people who work here feel good about it. Everyone at NSBM has a hunger and passion to exceed targets and the ability not only to identify and understand our organization goals, but also to

develop plans for strategic development with the aim of achieving them. I came to NSBM with a real vision and a collection of varied experiences and I am more than capable of operating effectively within the tightest budgetary and financial constraints to achieve our common goals.



SANATH WICKRAMASINGHE

Senior Lecturer, School of Business

After serving as a Senior Officer in the Sri Lanka Army, I am extremely glad that I decided to join NSBM Green University Town after my retirement. It gives me immense pleasure to teach students and nurture them into valuable citizens. Teaching has always been my in-born talent, inherited from my dearest parents. It is with great responsibility and commitment that I have undertaken to lecture on many subject areas at NSBM including

Human Resources Management, Management Information System, Information and Communication Technology, Project Management and Professional development. I appreciate the enormous effort and dedication made by the present Vice Chancellor, the management and the staff to provide NSBM students a well-rounded experience including academic and extra-curricular activities.

SASHINI GAYANIKA
Senior Lecturer, School of Business

NSBM is not just another university, but a great victory of a team of individuals who believed in it and worked hard for it. The price of victory is high and so are the rewards. I wish NSBM enduring

strength to reach the highest pinnacle in the higher education sector in Sri Lanka and to provide more to the young talents to become catalysts of positive change



DILEEPA JAYAMANNE
Senior Lecturer – School of Computing

NSBM has challenged me to step out of my comfort zone, work very hard and develop my potential further to become a successful person in life. I am very thankful to this loft seat of learning for grooming me to be the

person I am now. Finally, I wish NSBM to be the leading University of the entire South Asia in the near future in its journey to be on par with the world's best universities.

KAPILA LIYANAGE
Senior Business Analyst | Manager – Career Guidance

We are currently in the early days of the Green University Town project where we focus on laying the base over last two years aiming for a long journey. We hope the efforts made will pay off in the coming years in terms of highly satisfied students and parents, increased employment rate of graduates, strong brand reputation, satisfying and rewarding working environment for staff and increased operational efficiency. In terms of my

work life at NSBM, serving students each day, who considered and selected NSBM to nurture their future is a very satisfying task. It is even more satisfying when we see the happy faces at the completion of their programme speaking volumes about their achievements, success in career, life they enjoyed at NSBM and moreover the achievements in life. I wish NSBM all the very best at this juncture to achieve more, to serve the nation as a trend setter in the field of the Higher Education sector of Sri Lanka and in the region.



CHATHURIKA RANAWEERA
Assistant Registrar – Recruitments

The mission of NSBM is to develop globally competitive and responsible graduates that businesses demand. As NSBM belongs to the educational sector

and is keen on supporting students with their higher education by providing all services at their best, I'm inspired by the purpose and mission of our organization.



PIYUMI JAYALATH Deputy Registrar – Examinations

NSBM green University is like a dream which came true. Actually, we were eagerly waiting for that. Here at Green University we established a separate fully-fledged department for examinations with improved facilities and staff. We have introduced a new system in organizing examinations and issuing results to deliver the best to our students. With this systemized examination procedure, paper work has been reduced. With our green initiative, all forms of communication related to schedules and issuing of results happen via a confidential mail system. We have extremely good examination halls to conduct exams and we ensure a

quality service to our students as well as other partner universities. I would like to convey my sincere gratitude to our vice chancellor for his visionary leadership. Further, our senior management and academic and nonacademic members for the commitment and support extended in delivering a quality service. NSBM will be the future of Sri Lankan higher education and it will be the most popular knowledge hub in the region.

I wish NSBM all the very best at this juncture to achieve more, to serve the nation as a trend setter in the field of the Higher Education sector of Sri Lanka and in the region.

NADEE GUNATHILAKE Assitant Registrar – Academic

I'm very proud to be an NSBM team member from the inception of NSBM and to work under the visionary leadership of Dr E A Weerasinghe, Vice Chancellor of NSBM. There were only 12 members at NSBM family at the inception including me and now it has been escalated up to 160 NSBM members. From the inception itself we believed that NSBM would succeed day by day, and now we all are realizing the success of NSBM especially because of the great

leadership and the team work spirit of NSBM staff. And, I'm very happy to remark that our graduate students are performing very well in the industry and that is what we expect being an educational institute.

We, young administrative staff at NSBM work hard in fulfilling students' non-academic requirements. So, I believe that brings a gigantic influence on the success of NSBM.



PRADEEP PRIYANKARA Management Assistant

I joined NSBM in December 2012, and from there up to now I'm happy to be a member of this big mechanism. According to my point of view it is the best place to work. I started my career as an office aid and now I have grown and improved my competencies with the ample opportunities afforded to me by NSBM. Here at NSBM, it has given me a golden opportunity to identify my hidden talents. I have enjoyed my work throughout the last 6 years

and I personally achieved a lot, working here.

I admire NSBM because, it deals with education, especially delivering high quality education, thus, I'm proud to be a member of the entire process. I'm exposed to many students, parents, visiting lecturers and many foreign lecturers, all of whom have a very positive attitude upon NSBM. I wish NSBM, all the very best for the success of its future.

PARENTAL ENDORSEMENTS

TRUSTING NSBM WITH THEIR TREASURES



HON. THILANGA SUMATHIPALA
MEMBER OF PARLIAMENT

How would you like to give an introduction to yourself?

As a father being a Member of Parliament and a public servant and my interest in numerous fields from Business, Administration, Education, IT, printing our children have been taught from small days to think out of the box. They are exposed to different segments of the society which is of great value for their future and who they become.

Why did you select NSBM as your child's higher education institute among the other universities in Sri Lanka?

My intention was for our children to have their primary education in Sri Lanka in Government Schools where they study as one with children with various social classes and to send them overseas for their higher education to give them a feel of life outside Sri Lanka.

My Second Son Dulantha loved his home and country more and was very reluctant to travel overseas for a long period. Therefore, the decision was made to give him education in a foreign collaborated university locally. Our choice of NSBM was due to their foreign partners. I have good experience of Limkokwing University Malaysia with our eldest son completing his degree there.

According to your opinion, do you think that there is a good career path in the employment market for the graduates of NSBM?

Yes, I think so. All their programs are based on the current curricular requirement of the career market and with the opportunity for the students to participate in the extracurricular activities organized by the university they build their personality and social skills.

Are you satisfied with the services that are delivered by NSBM Green University to your children?

Yes, the environment and the faculty is good.

Do you have any suggestions to improve the services offered by NSBM Green University?

As a parent whose children graduated from this reputed organization, all we hope is that this organization prospers. As the number of undergraduates increasing in this reputed organization, the staff must consider looking deeply into the whole undergraduates studying at the campus, make them feel a part of the campus.



PROF. PRANEETH ABHEYSUNDARA
UNIVERSITY OF
SRI JAYAWARDENAPURA

How would you like to give an introduction to yourself?

I'm Dr. Praneeth Abhayasundere, a Senior Lecturer by profession; a writer, lyricist and a social worker.

Why did you select NSBM as your child's higher education institute among

the other universities in Sri Lanka?

We always believed in giving our children freedom in making decisions for themselves. It was solely my son's decision to select NSBM on the grounds of credibility, culture and affordability. We simply did a background check and facilitated his decision.

According to your opinion, do you think that there is a good career path in the employment market for the graduates of NSBM?

Opportunities provided by NSBM for its students to excel in both academic and extra-curricular activities have provided assurance to employers that a well-balanced set of graduates are being released to the workforce. However, it goes without saying that the student has a vital role to be played in making use of these opportunities to develop the required skill sets.

Are you satisfied with the

services that are delivered by NSBM Green University to your children?

According to my son's feedback, a collaborative learning culture, international exposure and modern facilities together have provided a fine university experience, which I believe is important in preparing students with confidence.

Do you have any suggestions to improve the services offered by NSBM Green University?

While we are happy to see NSBM expanding and growing to become a giant in the education sector, challenges that simultaneously grow bigger will be inevitable. One of the key challenges that I see is keeping the student community in tact and satisfied at the same time, where NSBM would have to find effective means through which the student voice is duly heard and taken into account.



MR. KUMARASINGHE SIRISENA
GROUP CHAIRMAN -
SRI LANKA TELECOM

How would you like to give an introduction to yourself? Yes. I am a father of two children working as the Chairman of leading Blue Chip company in Sri Lanka

Why did you select NSBM as your child's higher education institute among the other universities in Sri Lanka?

First the standard of education. Equally good as reputed international universities. Second my daughter is in my vicinity.

According to your opinion, do you think that there is a good career path in the employment market for the graduates of NSBM?

Certainly. NSBM produces graduates with international standard. This is the only private university with the government patronage but independent. Therefore it has the freedom of competing with the international universities and

produce market oriented graduates suitable to the world.

Are you satisfied with the services that are delivered by NSBM Green University to your children?

Yes. We both are happy about her NSBM studies and daughter too carrying out her studies satisfactorily.

Do you have any suggestions to improve the services offered by NSBM Green University?

Yes. I feel NSBM can consolidate degree programs to be conducted with the affiliation of foreign universities and arrange to obtain exposure from such universities sending students part time for such universities

UNDERGRAD PERSPECTIVES

DELVING INTO THE MANY CANDID OPINIONS OF NSBM'S OWN



KANITHA MUNASINGHE



SACHIN RODRIGO



SUPUN RANDUNU



THISAL YATAWARA



VIHANGI DE SILVA



WATHSALA HARISCHANDRA

Kanitha Munasinghe, a final year undergraduate and a member of the national teams for swimming and water polo and founding President of the NSBM Swimming Club.

Sachin Rodrigo, a final year student and founding President of Association of Business

Management, the official student body of School of Business

Supun Randunu, student of School of Computing and Champion of Ketha – NSBM prestigious software competition

Thisal Yatawara, a final year undergraduate and the pioneer President of the NSBM Sports Council

Vihangi De Silva, a final year student, following the Plymouth degree program. Majoring Events, Tourism and Hospitality Management and also an athlete and a swimmer.

Wathsala Harischandra, an MIS undergraduate, also working as an intern at Virtusa (pvt) Ltd.

WHY NSBM?

Kanitha: I got to know about NSBM through my best friend who also studied at NSBM back in the day. From the very moment I went there, I had a really positive first impression from all the staff members and students. The personality and the discipline of students was of a high standard. NSBM is also one of the universities in Sri Lanka which gives a highly certified degree program for a considerable price. Being a sportsman, I found this place very attractive in terms of all sports achievements as well. I decided to select NSBM for my higher education knowing that it will give the necessary support to my sports career in addition to my education.

Sachin: I selected NSBM because from my research before coming, the field I wanted to study was pretty well taught in NSBM. Also the international exposure and the awesome facilities around, together with a bunch of extracurricular activities pushed me towards NSBM, a decision I have never regretted.

Supun: My brother is an alumni of NIBM. With his guidance and recommendation, I researched on NSBM. Then I realized it has a wonderful lecture panel and with all the facilities they are providing for undergraduates, I thought this is the best place for me to do my secondary education.

Thisal: NSBM is a university where you get the option, or rather, the opportunity to study under one

of the top leading universities in the world. Moreover, I am a person who is more involved in sports, and NSBM gives me the opportunity to excel by providing the required facilities for most of the sports.

Vihangi: Well as soon as I finished my A/Ls, I was looking for a university which had a good academic environment with other facilities which any other undergraduate would like to have. So, I came across NSBM Green University and it instantly stole my mind. Back then, when I started my degree none of the other private educational institutions had the specialization that I'm currently following and also NSBM was recruiting the best lecturers and getting down the best visiting lecturers from the industry that any undergraduate could have. So, I did not have any second thoughts about NSBM and registered immediately. Without any doubt I could recommend NSBM to any student as it's a highly recognized educational institution, recognized locally, as well as in foreign countries, and it also consists of many extra-curricular activities.

Wathsala: NSBM is one of the Sri Lanka's most industry connected institution and a top-ranking university in Sri Lanka. It is well known for preparing students not just for their career but also for their life. Through their strong leadership in sport education they provide opportunities for every individual to achieve success on their own terms.

THE STUDY ENVIRONMENT

Kanitha : When talking about the study environment at NSBM, it is truly different from other universities for sure. Lecturers are very friendly with students, and therefore, students get the advantage of talking to them in order to find answers for all their academic concerns. Furthermore, the study environment is not only limited to books. It involves a lot

of practical activities where students get the real-life experience. Something which I have noticed was that at NSBM, I never face a dull or boring lecture. Lecturers know how to get the 100% focus of students and to go with the flow while keeping the lecture interesting.

Sachin: It's made of both the community in NSBM, and the facilities around - and overall, I'd say it's pretty good. The surroundings do lend itself to an encouraging push to study and work well. The sports building

with all you can do there, can easily be an amazing experience though.

Supun: NSBM has offered many resources for us. Especially if you take the library, it has all types of books which help us to enhance our knowledge. And the common study areas, recreation center, swimming pool, labs and lecture halls, it has everything that an undergraduate needs.

Thisal: The studying environment at NSBM is completely different to other

universities. First thing I would like to mention is about the lecture halls. It has all the facilities a student requires. For example, you get comfortable seats, tables, and each and every student gets a separate electric socket. Furthermore, everyone has access to WiFi which makes the studying environment more reliable. Secondly, the lecturers. Most of the lecturers make their sessions very open and interactive. You get to discuss the module doubts and every other thing which gives an extra edge to your knowledge. With the architecture that has gone into the lecture halls, you get to see the lecturer directly, and that ensures focus and attention is always present within the hall.

Vihangi: To me, this is the best, study environment that any undergraduate can have, mingled with natural greenery! This is the best, I have seen so far compared to most of the private educational institutions.

Wathsala: The university is privileged with many resources for students to carry out their studies such as the library and the LMS provides students with great ease. The lecturers are also keen to help students with their vast knowledge and experiences to enhance the knowledge of students to get into the real world.

THE COST EFFECT

Kanitha: This is so far the best opportunity an undergraduate can get. When it comes to Sri Lanka, it is very difficult to find a university where you can get a world-class degree at a lesser cost. However, from NSBM, almost every undergraduate gets that

advantage plus modern facilities as well, and this is why NSBM is different from other universities. It is an 'all-in-one' package!

Sachin: The affordable yet high quality studies I can do makes it very sustainable for me, my family and my friends. I am very grateful for that.

Supun: Since Sri Lanka is a developing country, there are so many people who love to do foreign degrees but unfortunately they are too costly so that they can't afford. For people like that this is a good opportunity to make their dream come true in higher education.

Thisal: Sri Lanka is indeed a developing country, which means more entrepreneurs and workforce is in need. NSBM gives you the opportunity to study world class degrees, thereby exposing you to the wider experience and better knowledge that is required to win in the world of business.

Vihangi: Of course! It's a huge benefit, an advantage and an opportunity for the younger generation who's going to take over the future of this country. Compared to many expensive foreign degree programs at other universities, here we can get the same qualification with a student friendly cost structure, keeping the students mind free of fears!

Wathsala: It is indeed a great opportunity for Sri Lankan students as well as for other foreign students to get a foreign accredited degree here for a lesser cost with a lot of resources. The key aspect this university has is that students are indulged to experience lectures from foreign university lecturers where in Sri Lanka only a few universities are capable of.

THE EXTRA-CURRICULARS

Kanitha: Personally, undergraduate life is all about balancing my studies and sports career. NSBM is comprised of all the world-class sports facilities that every professional athlete wants. This concept is one of the best I have ever seen because it gives the opportunity for all athletes to go through their daily practices inside the university itself, either before or after lectures. Life at NSBM is not only about studying, it is about studying while you enjoy your life with so many activities around. In addition to sports, there are so many different clubs and societies at NSBM for students to join and showcase their talents. Students can also start working as leaders while getting the true experience and atmosphere of it all.

Sachin: It depends on personal preferences to join it - but I recommend them to my friends for sure. Aside from teamwork, leadership and a good deal of fun, it's important to learn how to balance things in life and studies and prioritize - the extra activities give the chance to do that. I treat uni as both a serious exercise, and a test bed for my future, which helps me learn to cope with new situations in a changing world.

Supun: There are so many extracurricular activities. I think they help us to release our exam stress and also to enjoy our undergraduate life. Talking about me, recently I participated in a software competition (Ketha) which was organized by NSBM and I won the first place. We made a simulator which can be used by the gunner of the army tank. It normally cost around 200 million



and we still manage to make it at a very low cost around Rs.10000. Now it has been under the research unit of the Sri Lanka Army.

Lecturers at School of Computing helped me a lot to achieve this prize. Especially Dr. Prabath, and Dr. Chandana supported me immensely by providing us the hardware lab and expert guidance at all times.

Thisal: As of today, there are thirty to forty various clubs thriving at NSBM. Every one of us will have to face different situations once we are out in the commercial world. NSBM provides the opportunity to enhance your leadership, business, and people skills which ensure that you are ready to face it. I myself as President of the Sports Council have had the opportunity to make decisions collectively as well as individually. I have had the opportunity to speak at conferences, events and many

more, in addition to making contacts with the NSBM community on a wider scale.

Vihangi: I enjoy most of the extra-curricular activities of our university, representing the university athletics and swimming squad, dancing troupe and engaging in organizing NSBM events. Not, only that I have added color to my academic side as well. While really enjoying by engaging in activities, balancing academics is a daunting task. But, with the attributes learnt through extra-curricular activities, I've taken that challenge and succeeded so far.

Wathsala: University life comes ones in every bodies life so students studying at NSBM are capable of enjoying their own while studying a world class degree.

I enjoy most of the extra-curricular activities of our university, representing the university athletics and swimming squad, dancing troupe and engaging in organizing NSBM events. Not, only that I have added color to my academic side as well. While really enjoying by engaging in activities, balancing academics is a daunting task. But, with the attributes learnt through extra-curricular activities, I've taken that challenge and succeeded so far.

DIVERSE ALUMNI ANGLES



MADHAWA SAMARASEKERA



THILINI WASANA



KAVINDU NARATHOTA

THE MULTI-FACETED ANGLES IN WHICH OUR ALUMNI VIEW NSBM IS INDEED INTRIGUING, THUS WE VENTURED INTO THE THOUGHTS OF THREE GRADUATES WHO HAVE AND STILL CONTINUE TO CONTRIBUTE TOWARDS THE DYNAMISM AT NSBM. FEATURING;

Madhawa Samarasekera, a graduate in Accounting & Finance offered by Plymouth university, U.K, most popularly as a musical connoisseur and much adored for his amazing entertainment skills as a singer.

Thilini Wasana is a business graduate with first class honors. She was awarded Best Presenter of 'Students' Research

Symposium 2017' and was invited to present her undergraduate research at 'International Conference on Business Innovation 2018' organized by the NSBM Green University

Kavindu Narathota, a graduate of University College Dublin in Bsc (Hons.) in Computer Science with a first class, a Toastmaster with many championships and awards and

currently working at CodeGen International (Pvt) Ltd, while running his own startup TekiMart.

NSBM: THE CAREER BUILDER

Madhawa: I joined NSBM in year 2014. I followed a degree program in Accounting & Finance

offered by Plymouth university, U.K. And I successfully completed my degree in year 2017. I always wanted to join my father's business and help develop it every possible way. The knowledge I gained at NSBM under the able guidance of a wonderful staff of lecturers helped me to mould myself for this.

Thilini: When I was starting my degree, I actually did not know that I have a talent for presentations. However, when I was in first year, we did a presentation for our very first assignment in Business Communication which changed me in to a whole new version of myself. Thanks to NSBM, I am well known for presentations which largely added value to my career.

At the same time, I am a person who carries a job in the field of Project Management and NSBM is where I first learnt Project Management. It gave me the opportunity to start my job in Hirdaramani Group.

Kavindu: I joined NSBM to complete my Bachelor's degree soon and get an early kick start to my career. While I was studying at NSBM, I found that I have the ability to effectively lead teams and speak in front of an audience. As a result of practicing those skills, we started few clubs at NSBM, (DevOps and Computer Science Club etc.) and started organizing events at NSBM (Nugegoda).

As a result of actively taking part in these events, I was offered an

internship at hSenid Mobile Solutions when I was in the 2nd year. After completing the Internship, I started working as a part time engineer while catering to the Australian market as a Freelance Software Engineer. To become the man who I am today NSBM is one of the places where I laid the foundation to become a good engineer, leader and a speaker.

MESSAGE TO CURRENT STUDENTS

Madhawa: While giving priority to your studies, you should also take part in the extracurricular activities like

ARCHIVING MEMORIES

Madhawa: After NSBM became Green University, a Music club was formed. I was chosen as the secretary of the Music club. I took up the challenge although I was in my final year then, because of my interest in music. I derived great pleasure from working with members of the music club and taking part various musical events. I should make special mentioned here of Mr.Dileepa Jayamanne and Ms.Ishani for their invaluable support and contribution towards the success of the music club. I participated in the year 2014 & 2015 NSBM Talent Show as a vocalist. another thing that I always remember with great pleasure is the "NSBM siyapath siya udanaya" theme song to which I contributed as a vocalist in year 2016 & 2017. I also participated in the Poson devotional songs this year. I should also mention here my two friends, Yashod Gamage and Anjana Ayeshan who always helped in our music activities with their knowledge and talent in music.

Thilini: NSBM offered me wonderful memories in terms of Academic achievements and extra-curricular

activities. I am proud to say that I am the Gold Medalist for Best Academic Performance in Project Management and Gold Medalist for Best Presenter in Student Research Symposium 2018. Moreover, I had the privilege to participate in ICOBI 2018 as a presenter alongside my NSBM lecturers and had the opportunity to present my Research Article in ICOBI Proceedings. In terms of extra-curricular activities, it was a great experience to participate in NSBM Talent Show for almost two years. In addition to having wonderful memories with my fellow participants, I was fortunate enough to perform with Mr. Kamal Addarachchi in Talent Show 2014, which was unforgettable.

Kavindu: To be honest, NSBM Siyapath Siya Udanaya. Since I joined NSBM in 2013 March, my batch mates and I took part in the tug-of-war contest for all 4 years. Apart from the 1st year which we became the runners-up, all other 3 years we were the champions. That made me realize, the strength in unity.

Music club, Dancing club, Drama club, sports and social work available at the university. And You should maintain good discipline and show respect to your lecturers and seniors. Always work with a clear goal ahead of you. And wherever you go, We proudly able to say that you are an NSBM student.

Thilini: I always 'dream big' and work hard. I want my fellow juniors to do the same. People are faced with difficulties and they go through lot of hard times, but why give up? I am a person who does not believe in luck – I believe in effort. If I achieve something, it is due to my effort. Therefore, I want others to believe in themselves and follow their heart too.

Kavindu: Becoming a graduate is not easy. Either from a state university or a private institution it requires dedication and hard work. So, even though you enjoy your youth, you always have to keep your eye on the goal. Especially if you are studying at a private institution, as you must value the hard earned money your parents have spent on you.

Regardless of the university you are graduating from, unless you work hard, no one will hire you based on the university. Always look for a path which will make you unique from the bunch. It can be a different technology or a soft skill. Always be unique and don't be afraid to try different things.

RECOMMENDATIONS

Madhawa: Of course, I would wholeheartedly recommend NSBM to anyone interested in higher studies .Because it's one of

the leading institute of higher education. And also because it provides the opportunity for studies to obtain both Local and Foreign degrees. Another reason why I would recommend NSBM without any hesitation is the well experienced and highly qualified lecturers on the teaching staff of the university.

Thilini: Yes, I highly recommend NSBM. NSBM is the place where I started a new chapter of my life. It transformed me into a completely new person. On the other hand, NSBM has a friendly lecturer panel where we still have contact with our lecturers. NSBM provides you the best qualification for the best price with the best facilities. It is a great place to discover your hidden talents and nurture them.

Kavindu: NSBM Green University Town provides a fresh and complete learning experience to its students. Being a part of an institute like that is truly a privilege. As long as the quality and the productivity of the institute is high, I would always recommend NSBM because this is one of the best university experiences you can get.

OF COURSE, I WOULD WHOLEHEARTEDLY RECOMMEND NSBM TO ANYONE INTERESTED IN HIGHER STUDIES .BECAUSE IT'S ONE OF THE LEADING INSTITUTE OF HIGHER EDUCATION. AND ALSO BECAUSE IT PROVIDES THE OPPORTUNITY FOR STUDIES TO OBTAIN BOTH LOCAL AND FOREIGN DEGREES. ANOTHER REASON WHY I WOULD RECOMMEND NSBM WITHOUT ANY HESITATION IS THE WELL EXPERIENCED AND HIGHLY QUALIFIED LECTURERS ON THE TEACHING STAFF OF THE UNIVERSITY.



NSBM GREEN UNIVERSITY TOWN VICTORIOUS JOURNEY

OCTOBER
2011



Victorious journey begins by establishing National School of Business Management (NSBM) as the degree awarding body of NIBM

MARCH
2012



Establishing NSBM City Campus

JULY
2012



Laying the foundation stone for NSBM Green University Town in Pitipana, Homagama.

JULY
2012



Publishing first NSBM Business Dialogue Magazine

VICTORIOUS JOURNEY CONTINUES

MARCH
2013



Commenced UGC approved Undergraduate and Postgraduate Degree Programmes in Management and Computing

APRIL
2013



First ever 'Siyapathsiya Aurudu Udanaya'

AUGUST
2013



First NSBM students group participates in Plymouth University Summer Camp

SEPTEMBER
2013



Obtaining the membership from AACSB as the proud 2nd member of Sri Lanka

OCTOBER
2013



Opening the NSBM School of Computing

DECEMBER
2013



First ever Student Talent Show

2018 BUSINESS DIALOGUE

DECEMBER
2014



Inception NSBM convocation of UGC approved Degree BSc in Business management (special) and BSc in Management Information Systems

DECEMBER
2015



Publication of NSBM Journal of Management ISSUE 01

OCTOBER
2016



Opening NSBM Green University Town at Mahenawatta, Pitipana, Homagama

NOVEMBER
2016



Formation of 50+ NSBM co-curricular and extra-curricular clubs and societies for students

DECEMBER
2016



Gold Award /Business Excellence Award 2016, State and Statutory Boards Sector. (Organized by Chamber of Commerce)

DECEMBER
2016



Gold Award in Annual Report awards Competition 2016, State and Statutory Boards Sector. (Organized by the institute of Chartered Accountants in Sri Lanka)

VICTORIOUS JOURNEY CONTINUES



FEBRUARY
2017

Gold Award for the Best Education and Professional Services Website- 2017



FEBRUARY
2017

Conducting NSBM's first ever inter-school debating tournament – Vivada



MARCH
2017

Launching new degrees in Management and IT with Victoria University – Australia



MARCH
2017

NSBM's first China – Sri Lanka Student Exchange Programme



MARCH
2017

First ever Inter House Sports Meet



MAY
2017

First ever NSBM Industry Partnership Programme

2018 BUSINESS DIALOGUE

AUGUST
2017



First International Workshop for Business Executives organized by NSBM in Dublin, Ireland

AUGUST
2017



NSBM's first international summer camp held with participants from United Kingdom, China, and Egypt

SEPTEMBER
2017



Introducing top-up degrees with University of Western Australia

SEPTEMBER
2017



Conducting NSBM's first ever inter-school English Day competition

OCTOBER
2017



Celebrating NSBM 1st Anniversary at Green University Town

DECEMBER
2017



NSBM Green University Town received the Gold award among the government sector bodies for the third consecutive year at "Quintessence of eminence", 53rd Annual Report Awards which was held on 5th December 2017

VICTORIOUS JOURNEY CONTINUES



DECEMBER
2017



Conducting NSBM's first ever Career Fair

DECEMBER
2017



Entering in to MoUs with ACCA, CIMA and CISI to provide concessionary benefits to NSBM Graduates for the advancement of their professional qualifications

DECEMBER
2017



Gold award for being the most excellent business organization in the state sector at National Business Excellence Awards

MARCH
2018



Initiation of School of Engineering of NSBM and introduction of UGC approved Engineering Degree Programs

JUNE
2018



Introduction of NSBM's island wide CSR programme 'Chaturwidha Manpeth'

JUNE
2018



Opening of NSBM's IT R&D and Business Incubation Center

2018 BUSINESS DIALOGUE

AUGUST
2018



NSBM's first International Conference on Business Innovation - ICOB I 2018

SEPTEMBER
2018



NSBM USports – First ever inter-university sports tournament organized by NSBM

SEPTEMBER
2018



NSBM Green Rugby 7s – Inter-school Rugby Championship organized by NSBM

SEPTEMBER
2018



NSBM's first Business Forum organized Academic Affairs and Quality Assurance Division - "Comprehend – Align & Compete to Succeed"

SEPTEMBER
2018



The Inauguration of NSBM Alumni Association, first Annual General Meeting and NSBM Alumni Get-Together

AFTER
A/L

TAKE YOUR NEXT STEP WITH US
TO BE A GLOBAL GRADUATE



SRI LANKA'S INTERNATIONAL UNIVERSITY

BUSINESS | COMPUTING | ENGINEERING | INTERIOR DESIGN



MINISTRY OF HIGHER EDUCATION
& UGC APPROVED PROGRAMMES



SCHOOL OF BUSINESS

UGC APPROVED DEGREE PROGRAMMES - OFFERED BY NSBM

BSc in Business Management (Human Resource Management) (Special)
BSc in Business Management (Logistics Management) (Special)
BSc in Business Management (Project Management) (Special)
BSc in Business Management (Industrial Management) (Special)
BM (Honours) in Accounting and Finance
BA in Business Communication

UNIVERSITY OF PLYMOUTH - UNITED KINGDOM

BSc (Honours) International Management and Business
BSc (Honours) Accounting and Finance
BSc (Honours) Marketing Management
BSc (Honours) Operations and Logistics Management
BSc (Honours) Events, Tourism and Hospitality Management
BSc (Honours) Business Communication

UNIVERSITY COLLEGE DUBLIN - IRELAND

BSc (Honours) Management
BSc (Honours) Human Resource Management

VICTORIA UNIVERSITY - AUSTRALIA

Bachelor of Business: Banking and Finance &
Financial Risk Management

SCHOOL OF COMPUTING

UGC APPROVED DEGREE PROGRAMMES
OFFERED BY NSBM

BSc in Management Information Systems (Special)
BSc (Honours) in Software Engineering
BSc in Multimedia
BSc in Computer Science
BSc in Computer Networks

UNIVERSITY OF PLYMOUTH - UNITED KINGDOM

BSc (Honours) Software Engineering
BSc (Honours) Computer Networks
BSc (Honours) Computer Security

UNIVERSITY COLLEGE DUBLIN - IRELAND

BSc (Honours) Management Information Systems

VICTORIA UNIVERSITY - AUSTRALIA

Bachelor of Information Technology

SCHOOL OF ENGINEERING & SCIENCE

BSc (Honours) Engineering in
Computer Systems Engineering
Bachelor of Interior Design

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Bachelor's Degree

Complete the one year NSBM foundation programme
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WE ARE OPEN EVERYDAY FROM 8.30AM - 6.00 PM

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